



ENSP NATIONAL COALITIONS: STATE OF THE ART PAST, PRESENT & FUTURE

This report provides an overview of the main objectives, current activities, recent achievements and priorities for the future for each of the ENSP National Coalitions Against Tobacco in Europe. At the bottom of each fact sheet you will find the contact details of our national representatives in each country, whom you may wish to contact for any queries you may have on tobacco-control issues.

Created in 1997, the European Network for Smoking Prevention represents one of the leading and most active health organisations campaigning on tobacco control at EU and Member State level. Within our ranks we count some of the leading European scientists and policy analysts in the field. We comprise more than 600 member organisations active in tobacco control in 21 EU Member States, as well as Bulgaria, Romania, Norway, Iceland and Switzerland. Our members also include specialised networks active in tobacco control: the European Network for Young People and Tobacco (ENYPAT), the International Network for Women against Tobacco (INWAT), the European Union of Non Smokers (EUNS), the European Network of Smoke-free Hospitals (ENSH) and the European Federation of Allergy and Airways Diseases Patients Associations (EFA). We also have firm ties with other Member States and accession country organisations which are not yet members, but which we hope to include as members of our network in the near future.

About ENSP:

ENSP's mission is to develop a strategy for co-ordinated action among organisations active in tobacco control in Europe, by sharing information and experience and through co-ordinated activities and European projects. ENSP aims to create greater coherence in smoking prevention activities and to promote comprehensive tobacco control policies at both national and European levels.

Co-ordination and expertise at EU level:

Based in Brussels, the ENSP secretariat represents the interests of its members at the heart of the EU.

Capacity-building:

ENSP encourages co-ordination and capacity building among NGOs at national and EU levels to promote a comprehensive tobacco control policy.

Sharing news and information:

Our members benefit from being part of a network of tobacco control advocates, sharing relevant experience, up-to-the-minute information, latest policies and best practices.

Projects:

ENSP has years of experience in co-ordinating EU-wide projects supported by the European Commission.

ENSP receives the financial support from the European Commission in the framework of the EU Public Health Programme 2003-2008



NATIONAL COALITIONS FACT SHEETS

◆	AUSTRIA	Austrian Council on Smoking and Health
◆	BELGIUM	Belgian Tobacco Control Coalition
◆	BULGARIA	Anti-tobacco Coalition
◆	CZECH REPUBLIC	Czech Coalition against Tobacco
◆	CYPRUS	The Cyprus National Coalition for Smoking Prevention
◆	DENMARK	Danish Network for Tobacco Prevention
◆	FINLAND	Finnish Coalition against Tobacco
◆	FRANCE	French Alliance against Tobacco
◆	GERMANY	German Smoke-Free Alliance
◆	GREECE	Hellenic Coalition against Tobacco
◆	ICELAND	Icelandic Coalition against Tobacco
◆	IRELAND	Irish Coalition against Tobacco
◆	ITALY	Consulta Italiana sul Tabagismo
◆	LATVIA	Latvian National Coalition on Tobacco Control
◆	LITHUANIA	Lithuanian Tobacco Control Coalition
◆	LUXEMBOURG	Luxembourg Tobacco Control Alliance
◆	NETHERLANDS	Dutch Coalition for Tobacco Control
◆	NORWAY	Tobacco Free
◆	POLAND	Polish Civil Coalition "Tobacco or Health"
◆	PORTUGAL	Council for Smoking Prevention
◆	ROMANIA	Romanian Network for Smoking Prevention
◆	SLOVAKIA	Slovak National Coalition for Tobacco Control
◆	SPAIN	National Committee for Smoking Prevention
◆	SWEDEN	Swedish Tobacco Control Coalition
◆	SWITZERLAND	Swiss Association for Smoking Prevention
◆	UNITED KINGDOM	National Coalitions



AUSTRIA

Austrian Council on Smoking and Health

MEMBER ORGANISATIONS

- Austrian Society of Pneumology
- Institute of Environmental Health, Medical University of Vienna
- Institute of Social Medicine, Medical University of Vienna
- Austrian Cancer League
- Austrian Medical Society

MAIN OBJECTIVES

Communication with target groups (including politicians and media) for information about the dangers of active and passive smoking. Support for planning, initiation, and actions with target groups to combat the damage caused by smoking. Communication with actions on smoking prevention, cessation and counselling smokers. Provide a platform for discussion and connection to experts in the field of public health, education, culture, medicine, research, social insurances, industry, self-help groups, media and public relation agencies, government and international institutions working for tobacco control with the aim of intensifying and co-ordinating non-smoking policies and counselling for smokers. Support for the protection of non-smokers from SHS. The long-term goals are set out at: <http://www.aerzteinitiative.at/UnivInnereMed01.pdf>

CURRENT ACTIVITIES

Informing members about vital developments in tobacco control. (ENSP and GLOBALink are of high value for this activity).
Attempt to become a top address for information relating to the scientific background for tobacco control in Austria and other German-speaking countries, providing suggestions for relevant actions in control policies, especially for national governmental offices, Austrian members of the European Parliament and for European projects.
Attempt to intensify contacts to other national coalitions to become stronger by joint lobbying for our common targets.

RECENT ACHIEVEMENTS

- Successful lobbying for ratification of FCTC, which was ratified by the parliament on 9 June 2005;
- Support and stimulate actions for WNTD 2005

PRIORITIES FOR THE FUTURE

- Watch and lobby the implementation of FCTC in national law;
- Reduce the number of smoking children;
- Support access to validated cessation methods;
- Smoke-free work places;
- Levy on tobacco tax dedicated to the tobacco-control activities of NGOs.

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BELGIUM

The Belgian Tobacco Control Coalition

FOUNDING MEMBER ORGANISATIONS

- Belgian Cardiological League
- Heart and Prevention Association
- Foundation against Respiratory Diseases and for Health Promotion (FARES)
- Smoking Prevention Co-ordination Committee (KKAT)
- Belgian Work against Cancer (OBC)
- Association against Cancer (ACC)
- Flemish Cancer League (VKL)
- Association for Respiratory Healthcare and against Tuberculosis (VRGT)

MEMBER ORGANISATIONS

- Association of Pharmacists (APB)
- Cancer Foundation
- Respiratory Disease Foundation (FARES)
- Observatory of Child Mortality
- The Scientific Society of General Practitioners (SSMG)
- Flemish Institute for Health Promotion (VIG)
- Flemish Cancer League (VLK)
- Flemish Association for Respiratory Healthcare and against Tuberculosis (VRGT)
- Scientific Association of Flemish General Practitioners (WVVH).

MAIN OBJECTIVES

On 19 January 1995, the main organisations active in tobacco control in the Flemish and the Francophone regions of Belgium combined their efforts to set up the National Belgian Tobacco Control Coalition.

The Belgian Tobacco Control Coalition fulfils the request of the European Commission's 'Europe against Cancer' campaign for the National Coalitions of the Member States to implement international tobacco-control policies. The National Tobacco Control Coalition's objective is to translate international tobacco control strategies into a national context and to stimulate their implementation in Belgium.

CURRENT ACTIVITIES

The Coalition is particularly active on a regulatory level and endeavours to stimulate public opinion and politicians to pay more attention to the problems associated with tobacco consumption.

PRIORITIES

- Implementation and enhancement of a total advertising ban on tobacco products and an adequate taxation policy with regard to tobacco products;
- Improvement of the labelling of tobacco products;
- Implementation of smoking bans in public places and on public transport;
- Implementation of smoking bans in the workplace;
- Implementation of a total smoking ban in the hospitality sector;
- A tobacco-control budget dedicated to effective tobacco control policies;
- Annual organisation on 31 May of the World Health Organization's World No Tobacco Day.

The Coalition is a bona fide organisation. Every year, a different member association holds the Presidency and Secretariat of the Coalition. The Flemish Association for Respiratory Health Care and against Tuberculosis holds this function in 2005.

The coalition has elected a Flemish-speaking and a French-speaking spokesperson. This year they are represented by Mr Luk Joossens and Professor Pierre Bartsch.

National representatives: Luk Joossens ljoossens@cancer.be and Pierre Bartsch Pierre.Bartsch@ulg.ac.be



BULGARIA

Anti-tobacco Coalition - Bulgaria

MEMBER ORGANISATIONS

- Ministry of Health
- Bulgarian Red Cross
- Bulgarian Association for School Health
- Foundation "Women Against Tobacco"
- DEFArtists
- Foundation Against Cancer
- Regional Inspection for Public Health Protection – Sofia
- Bulgarian Youth Prevention

MAIN OBJECTIVES

- To support and confirm a healthy way of life as a personal choice for everyone;
- To popularise ideas for changes in life-style and behaviour with the aim of improving the health of Bulgarian nation;
- To popularise tobacco-control activities on a national level;
- To propose changes in the national legislation relating to tobacco control and prevention;
- To support the establishment and implementation of a national strategy of tobacco control;
- To support the establishment of a common national policy for tobacco control and prevention in accordance with Bulgarian legislation.

CURRENT ACTIVITIES

- Exchange of information, knowledge, experience and ideas between member organisations;
- Establishment and development of an information system for the exchange of information; updating and development of the Coalition's website;
- Dialogue and lobbying of governmental and international structures and institutions;
- Participation in the legislative process with proposals for acceptance of legal regulations, supporting the goals of the Coalition;
- Support of the legal and executive institutions for harmonisation of Bulgarian legislation with European Legislation in the area of tobacco control and prevention;
- Supporting the activity of the Programme Committee of the National Programme for Reducing Tobacco Use;
- Establishment of contacts with the media and attracting them as active participants in tobacco control and prevention;
- Good communication between member organisations of the Coalition and national and international partners.

RECENT ACHIEVEMENTS

- An open letter to the President of the Republic of Bulgaria and the Chair of the Bulgarian Parliament supporting the positive changes in legislation to strictly forbid smoking in public places;
- Joint activity with the Association of Grass-hockey, announcing the sport 2004, and organizing the grass-hockey competitions under the motto "Without Tobacco Smoke".

PRIORITIES FOR THE FUTURE

- To continue to popularise tobacco-control activities on a national level;
- To continue working towards application and implementation of a national tobacco control strategy;
- To support the establishment of a common national policy for tobacco control.

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CZECH REPUBLIC

Czech Coalition against Tobacco

MEMBER ORGANISATIONS

- Czech Medical Association
- Czech Society for Arteriosclerosis
- EMC, PR agency
- Institute of Health Policy and Economics
- Institute of Preventive Medicine, Medical Faculty, Masaryk University
- Life Without Tobacco Foundation
- Pfizer Ltd.
- Regional Hygienic Service of Central Bohemia
- plus 30 individual members - specialists of different branches including leading medical specialists, lawyers, economists, etc.

MAIN OBJECTIVES

- To support all activities relating to tobacco control at the national level and contribute to tobacco control at the European level;
- To establish an interdisciplinary network of collaborators among doctors, medical personnel, teachers, journalists, politicians and other professions that will participate actively in educating (in particular young persons and children) about non-smoking;
- To prepare and utilise the information transmission programme using information centre, disseminating information, knowledge and experience as regards the effect of tobacco on health and as regards the existing activities in the area of tobacco control in the Czech Republic and abroad;
- To win the general public and mass media over by highlighting the problems of tobacco including lobbying;
- To monitor and react specifically to undesired campaigns by the tobacco industry.

CURRENT ACTIVITIES

National campaign "**The Right Choice Forever**" (follow-up of "The Year of the Right Choice") aimed especially at smokers (as part of this campaign we have organised i.a.: 3 public opinion surveys, more than 20 public events, meetings with media, press conferences, meetings with schools).

"**Smoke-free Company**" programme, prepared and implemented together with PR and communications specialists. We have drawn up a complex effective strategy programme and concrete steps for companies/institutions wishing to become smoke-free (including preparatory phase: work with management, analysis of and adjusting of programme to the company's specific situation; actual implementation: information campaign, motivation campaign, help for smoking employees, who decide to quit including NRT at a reduced price, regular visits of trained medical students, regular "smoking cessation courses" in the company lead by specialists).

The program also includes general promotion of the idea of smoke-free workplaces emphasising both the health and also the economical consequences.

Intensive and systematic work with the **media**, e.g. series of **seminars for journalists** organised in collaboration with leading specialists in different fields of medicine, press conferences, and individual consultancy for journalists. This year 3 more seminars are planned (as a reaction to journalists' interest).

Centres for Tobacco Dependence Treatment – the Czech Coalition is one of the partners in this project, which was supported by the Czech Ministry of Health and the WHO Liaison Office CR. The project began in 2004 and so far 5 centres have been established. Its aim is to establish 11 specialised centres in faculties and large hospitals and thus find the basis for incorporating tobacco dependence treatment in healthcare systems and networks providing such care.

Quitline – the Czech Coalition co-ordinates and runs this national service, which began in early 2005 within the scope of the Centres for Tobacco Dependence Treatment project.

The web page www.dokurte.cz contains a wide range of **information on tobacco control, health consequences, nicotine dependence, treatment** and:

Press Centre (news from anti-tobacco world in a journalist-friendly form, press releases, individual consultancy, etc.)

Everyday **media monitoring**

Complete **overview of the Czech legislation** related to tobacco control

FCTC: general information, summary, history and ratification process, Czech and English versions.

List and search engine of **smoke-free restaurants** within the entire Czech Republic
"**Club of the Right Choice**" – special pages for quitters (chat, advice, regular sending of mails reporting about positive changes occurring in the body after quitting, competitions for quitters, etc.).

On-line consultancy

List and search engine of specialised **smoking cessation services**.

Calendar of tobacco control, anti-tobacco and other events within throughout the Czech Republic.

Campaigns for more stringent tobacco control measures - support for the tobacco advertising ban campaign, support for a new proposal for the tobacco regulation law. The campaigns include press conferences and close co-operation with media, addressing Members of Parliament, co-operation with other NGOs, co-operation with experts and respected persons.

FCTC support campaign (with support for WHO) (press conferences, lobbying in Parliament, work with TC actors, booklet publishing etc.)

Regular seminars about tobacco addiction – prevention, diagnostics and treatment (about 7 seminars every year) within the scope of regular medical congresses within the Czech Republic.

RECENT ACHIEVEMENTS

- Increase media interest concerning tobacco issues as well as the way the media provides information about it focussing their attention on the FCTC;
- Establishment and operation of Quitlines;

- Implementation and successful promotion of a smoke-free company programme;
- Establishment of 5 Tobacco Dependence Treatment Centres.

PRIORITIES FOR THE FUTURE

- Support of effective legislative measures (including FCTC ratification);
- Protection of non-smokers, promotion of smoke-free public places, workplaces;
- Tobacco dependence treatment (incorporation in healthcare system);
- Projects aimed at smokers – motivation to quit, information campaigns on available effective treatment and reasons for this (methods recommended by WHO, explanation inefficiency of alternative methods especially “anti-nicotine centres”, which have massive advertising);
- Complex intervention projects (e.g. Smoke-free Company, Smoke-free School);
- Work with media, journalists.

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CYPRUS

The Cyprus National Coalition for Smoking Prevention

MEMBER ORGANISATIONS

- The Cyprus Anti Cancer Society
- Cyprus Non Smokers League
- Pan Cyprian Medical Association
- Cyprus Cardiological Society
- Pan Cyprian Association of Heart Patients
- Pompeian Association of Cancer Patient's and Friends
- Cyprus Pneumological Society
- Cyprus Diabetic Society
- Pan Cyprian Association of Patients and Friends
- Pan Cyprian Association for Tackling Social Problems
- Pan Cyprian Association for Diabetic Patients
- Association of Patients and Friends of children with Heart Problems
- Cyprus Gynaecological Society

MAIN OBJECTIVES

- To promote collaboration between all the member organisations and other institutions working in the field of smoking control and to co-operate with government departments in this area;
- To lobby for the enactment and enforcement of laws and regulations for smoking control;
- To organise and/or participate in conferences, seminars, studies, research on smoking issues at national, regional and international level.

CURRENT ACTIVITIES

- Together with the Ministry of Health we co-operate with the Cyprus International Institute for the Environment and Public Health in association with the Harvard School of Health, in a series of workshops under the title "Opportunities and Challenges for Tobacco Control in Cyprus".

RECENT ACHIEVEMENTS

- We have secured the co-operation of the Ministry of Health, the Cyprus Anti-Cancer Society and of the Cyprus Telecommunications Authority to help smokers quit smoking by phone. Likewise we have become members of the European Network of Quitlines;
- We have secured the co-operation of the Intercollege Cyprus to conduct research on the prevalence of smoking among adolescents and younger adults (15-24 age group);
- Lobbying for ratification of the FCTC;
- Issuing of announcements on a regular basis to all media on the progress achieved elsewhere in the area of smoking control.

PRIORITIES FOR THE FUTURE

- To plan and engage in activities that will result in the enforcement of all the provisions of the law on smoking, especially concerning smoking in public places and workplaces.

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DENMARK

Danish Network for Tobacco Prevention

MEMBER ORGANISATIONS

- Danish Cancer Society
- National Board of Health
- Danish Hearth Foundation
- Danish Lung Association
- Danish Medical Association
- Danish Nurses Organization
- The Danish Pharmaceutical Association
- Smoke-free Environment
- The Danish Diabetes Association
- Danish Midwives Organisation
- Danish Asthma and Allergy Federation

MAIN OBJECTIVES

The Danish Network gives an opportunity to co-ordinate tobacco control in the country, which is the main objective of the Network. At the meetings all organisations present their plans and initiatives. News from ENSP is communicated and new international or national campaigns or legislation are discussed. Sometimes a coordinated response is planned or working groups take place.

CURRENT ACTIVITIES

The NGOs in the Network have been working hard over the past months to convince both politicians and the public that Denmark should have smoke-free restaurants, workplaces and other places open to the public. Working groups plan information campaigns, a White Paper, meetings with politicians, conferences and surveys of public opinion. We would very much like to follow the examples of Ireland and Norway.

In August 2004 the main restaurant owners' organisation, HORESTA, asked the Minister of Health for a comprehensive ban after a report had convinced them that 5-10 staff members die as the result of passive smoking every year and a ban will not destroy their business. The Ministers have not taken any decision but said that 2005 should be used for discussion. In December 2004 public opinion was about fifty-fifty and the Minister is probably waiting for clear support in parliament and in public opinion.

RECENT ACHIEVEMENTS

The Network awards smoke-free prizes to persons, companies or organisations, which have spoken out in favour of tobacco control or made remarkable progress in this area. Last year the prize was given to the first smoke-free indoor shopping centre. The ban on smoking did not cost businesses anything or present any other problems, so now about 90% of indoor shopping centres are smoke-free. This year we awarded the prize to HORESTA and the bar-workers' union, RBF, and we hope to see a lot of smoke-free restaurants in the future.

PRIORITIES FOR THE FUTURE

The main priority the next year is to achieve a ban of smoking in restaurants, workplaces and other places open to the public. The Network will also work together to try to raise more money for tobacco control from the government. Best of all, we would like to obtain the money from an increase in tobacco taxes. Our third priority is to work for a more efficient ban on tobacco marketing. We have a ban on advertising, but only restrictions on advertising at the point-of-sale. Also smoking is present more and more frequently on film and television.

National representatives:

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FINLAND

MEMBER ORGANISATIONS

- The Finnish Heart Association
- The Pulmonary Association Heli
- The Cancer Society of Finland
- Finland's ASH
- Finnish Dental Association
- Finnish Lung Health Association (FILHA)
- Finnish Centre for Health Promotion
- The Finnish Medical Association
- Allergy and Asthma Federation
- Provincial State Office of Southern Finland
- Doctors Against Tobacco
- National Union of Public Health Nurses in Finland
- National Product Control Agency for Welfare and Health
- The Mannerheim League for Child Welfare
- University of Helsinki
- National Institute of Public Health
- Folkhälsan
- Friends of Temperance
- The Finnish Health Association
- City of Helsinki, Environment Centre

MAIN OBJECTIVES

Our aim is to disseminate information on tobacco issues and to activate co-operation. Our coalition is open to every organisation or person working to prevent smoking regardless of their area of operation.

CURRENT ACTIVITIES

To promote legislative measures for smoke free restaurants, licensing of the sale of tobacco products.

RECENT ACHIEVEMENTS

Our coalition has been very active in promoting smoke free restaurants. We have informed the public on developments and experiences in the other countries. Our coalition has participated in the public debate on smoke-free restaurants and also conducted an opinion poll on the banning of smoking in restaurants. We have supported smoking cessation on the Internet and published a smoker's diary. Our aim was to encourage smokers to make New Year's resolutions. The coalition was very much involved in supporting the directive on oral tobacco. We compiled common statements, press releases and written articles.

PRIORITIES FOR THE FUTURE

Our priority for the future is to secure safe working conditions by law.

The other priorities are to ensure effective implementation of the tobacco act and to develop effective regulations. Smoking remains a class problem, with higher levels of

tobacco use among the poorest and less-educated sections of the population. Youth smoking is, on the whole, not in decline and is higher among girls than boys.

National representatives: Mervi Hara mervi.hara@suomenash.fi and Satu Lipponen satu.lipponen@cancer.fi



FRANCE

French Alliance against Tobacco

LIST OF MEMBER ORGANISATIONS

The French Alliance against Tobacco was created in 1991 by six NGOs after the creation of the Evin Law on smoking restriction. The Alliance today comprises more than thirty NGOs committed to tobacco-control action and based all over France. Each NGO has its own priorities but all have a final objective: tobacco control.

The structure of the Alliance facilitates the flow of information and allows the elaboration of a common line towards the national and European policies of tobacco control.

The Alliance undertakes national and international actions organised in a lobbying group but does not have the role to replace its members. The main aspects of tobacco control actions are extensively discussed and all opinions are taken into account before finalising the Alliance's common position.

ALLIANCE MEMBERS

NGO members:

Comité National Contre le Tabagisme
Fédération Française de Cardiologie
Les Droits des Non-fumeurs
Ligue Nationale Contre le Cancer
Comité National Contre les Maladies Respiratoires
Fédération Nationale Des Centres de Lutte Contre le Cancer
Société de Tabacologie
Réseau Hôpital Sans Tabac
Mutuelle Nationale des Hospitaliers
Mieux Vivre Sans Tabac
Ligue Vie et Santé
Tabac et Liberté
Association Périnatalité Prévention Recherche Information
Coordination de Lutte Anti-Tabac Azur Méditerranée
Espace de Concertation et de Liaison Addictions Tabagisme
Association Interdisciplinaire de Recherche sur le Tabagisme en Basse-Normandie
Paris Sans Tabac
Association pour la Recherche sur le Cancer
Office Français de Prévention du tabagisme
Fédération Française des Oncologues Médicaux
Comité d'Education Sanitaire et Sociale de la Pharmacie Française
Mayenne Air Pur
Association de Recherche en Tabacologie
Observatoire Sanitaire et social des activités festives
Capitole Stop Tabac
Classes Non-fumeurs
Association d'aide aux victimes du tabagisme

Individual members:

Professor Maurice Tubiana
Professor Gérard Dubois - Chairman
M. Jacques Le Houezec

Institut national de Prévention et d'Éducation pour la Santé (associate)
Assistance Publique, Hôpitaux de Paris

MAIN OBJECTIVES

The overall goal of the Alliance is to propose strategies for tobacco control involving the participation of all the Alliance members as well as solid involvement at international and French-language levels.

The French Alliance against Tobacco has for main objective to gather different NGOs and personalities involved in the field of tobacco control in order to combat tobacco from a global prospective and on appropriate occasions form a lobbying group enabled to strengthen the overall action.

MAIN TASKS

- to inform people on the health effects of smoking and on smoking cessation measures;
- to encourage health professionals to address tobacco dependence with their patients;
- to participate to the elaboration of health policy at national level;
- to ensure active youth tobacco prevention;
- to ensure protection of the population from second-hand smoke;
- to help smokers to quit;
- to follow-up implementation of laws.

CURRENT ACTIVITIES

The French Alliance against Tobacco is currently developing a branch of activities in line with the Alliance's objectives and the project supported by the Health Ministry.

- The Alliance works on defining a common action plan based on the scientific evidence in order to co-ordinate the efforts of its members in the field of tobacco control in France;
- the Alliance aims to obtain common consensus positions on all tobacco control measures capable of decreasing tobacco consumption in France and implement the FCTC;
- the Alliance organises press conferences and press releases on all the events and findings in the field of tobacco control;
- the Alliance contributes to the introduction of a complete smoking ban policy in France;
- the Alliance represents and supports its members on national and international levels;
- the Alliance acts as a liaison office between its members and international organisations and NGOs in order to build common objectives, improve efficiency in tobacco control and learn from best practices at EU and international levels.

The Alliance participates to the following international initiatives and disseminates the information around its members:

- WHO Framework Convention on Tobacco Control,

- GLOBALink,
- Framework Convention Alliance,
- ENSP.

RECENT ACHIEVEMENTS

The French Alliance has recently concluded a report on passive smoking, which gathers all the consensus positions of each member on this issue. The report is a major step for the Alliance because it carries the Alliance recommendations on protection from passive smoking.

This report was presented to the French authorities with the recommendation to achieve a smoke-free policy in the next two years and thus ensure protection from passive smoking.

Within the scope of preparations of the passive smoking report, the French Alliance conducted a national survey to analyse the level of support from the French public for legislation introducing a complete smoking ban. This action is described in more detail below. The results enable the Alliance to create a more straightforward smoke-free policy.

PRIORITIES FOR THE FUTURE

The main and absolute priority of the French Alliance against Tobacco is to obtain a complete ban on smoking in all enclosed and covered places within the next two years. The protection of non-smokers at the workplace is the main priority for France and Europe.

It should not be forgotten that the ultimate objective of tobacco-control action is to decrease the number of smokers, which would be a major improvement in public health.

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GERMANY

German Smoke-Free Alliance (GSA)

MEMBER ORGANISATIONS OF THE STEERING COMMITTEE OF THE GSA

- German Cancer League
- German Cancer Research Centre
- German Cancer Society
- Medical Action Group Smoking or Health
- Federal Association of Health
- German Medical Association
- German Lung Foundation
- German Centre on Addiction Issues

MAIN OBJECTIVES

- Tobacco tax and prevention duty
The German Smoke-Free Alliance calls for a continuous tax increase and for part of this tax (€ 0.10 per cigarette) to be earmarked for a tobacco prevention programme.
- Tobacco advertising
The German Smoke-Free Alliance calls for a complete ban on tobacco advertising.
- Smoke-free public institutions and smoke-free hospitality industry
The German Smoke-Free Alliance calls for smoke-free public places including health institutions, educational institutions and all public institutions, public transport facilities as well as smoke-free restaurants and bars.
- Access and trade
At present, young persons are allowed to buy tobacco products at the age of 16. The German Smoke-Free Alliance demands that the age limit be raised to 18 and calls for a ban on all freely accessible cigarette vending machines and a restriction allowing the sale of tobacco only at licensed points of sale.
- Product control and consumer information
The German Smoke-Free Alliance proposes printing a phone number of a national quitline on every tobacco product.
In accordance with EU proposals, all cigarette packets should have pictorial health warnings.
Furthermore, the German Smoke-Free Alliance demands a packet insert – as is the case with all medicines – in every packet giving detailed information about the toxic substances contained in tobacco as well as the health consequences.
The German Cancer Research Centre calls for a ban on all tobacco additives which are carcinogenic, increase nicotine addiction or make the product more addictive.

- Smuggling
The German Smoke-Free Alliance calls for effective measures to combat smuggling, e.g. a marking on cigarette packets that clearly identifies the trade channel.
Furthermore, producers should pay a deposit for cigarettes, which they export. This deposit would be refunded after the cigarettes have reached their destination.
- Prevention in schools and mass-media prevention
The German Smoke-Free Alliance calls for long-term and area-wide prevention measures using different media in order to ensure that the entire target group is reached. Moreover, it must be stressed that preventive measures or campaigns must not be financed by the tobacco industry. This is the only way to ensure that prevention is effective and credible.
- Therapy
The German Smoke-Free Alliance calls for a nationwide infrastructure of evidence-based treatment for smokers.
The most urgent tasks are capacity-building, educating health professionals in smoking-cessation treatment and the reimbursement of treatment costs.

CURRENT ACTIVITIES

- Lobbying members of the German parliament for smoke free legislation;
- Lobbying for a ban on tobacco additives;
- Carrying out activities within the scope of World No Tobacco Day against the background of increasing interest by health professionals in relation to tobacco-control issues and smoking cessation;
- Capacity-building workshops on tobacco control and smoking cessation;
- Annual national conference on tobacco control with more than 300 participants for networking purposes.

RECENT ACHIEVEMENTS

- Ratification of FCTC;
- Establishment of an office in Berlin with the aim of lobbying tobacco control in Germany;
- Ban on kids' packets (fewer than 17 cigarettes per packet);
- Tax increases (2 in 2004, 1 in 2005);
- Decline in smoking prevalence among 12- to 17-year olds from 28% in 2001 to 20% in 2005.

PRIORITIES FOR THE FUTURE

- Smoke-free public institutions and public transport;
- Smoke-free hospitality industry;
- Ban on cigarette vending machines;
- Ban on additives;
- Quitline number and pictorial health warnings on all cigarette packets;
- Quit and Win Campaign every two years (next due in 2006).

National representatives:

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GREECE

Hellenic Coalition against Tobacco

MEMBER ORGANISATIONS

- Hellenic Anti-smoking Society
Professor Nicolas H. Choulis, President
Mr John Kostouros, Director
- Hellenic Cancer Society
Professor Stavros Besbeas, President
Dr Maria Pilali, Project Co-ordinator
- Hellenic Thoracic Society
Professor Panagiotis Behrakis, President
- Hellenic Society of Oncology
Professor Ioannis Garas, President
- Hellenic Action Against Cancer
Professor Stamatis Vassilaros, President
- Hellenic Heart Foundation
Professor Paul Toutouzas, President
- Pan-Hellenic Medical Association
Dr Emmanouel Kalokairinos, President
- EKPIZO – Consumers Association “The Quality of Life”
Ms Helen Goulielmou
Mr Mathew Terezakis
- Hellenikos Organismos Egrateias
Mr Konstantinos Petsinis
Mr Apostolos Maglis
- Prof. Kyriakos Athanasiou, Professor of Health Education
- Prof. Nicolas Dontas, Expert
- Dr Nicolas Kordioliis, Expert
- Ministry of Health and Social Solidarity
Ms Antiopi Griva
- Ministry of National Education and Religious Affairs
Ms Antigoni Faragoulitaki

MAIN OBJECTIVES

Prevention, lobbying, cessation, raising public awareness, campaigning.

CURRENT ACTIVITIES

Anti-tobacco campaigning in secondary education schools and army units.

RECENT ACHIEVEMENTS

Improvement of awareness of anti-tobacco legislation and implementation of non-smokers' rights.

PRIORITIES FOR THE FUTURE

Exposure of children to passive smoking, smoke-free public and workplaces, lobbying for the implementation of the existing legislation concerning advertising on billboards.

National representatives: Maria Pilali and John Kostouros

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ICELAND

Icelandic Coalition against Tobacco (ICAT)

MEMBER ORGANISATIONS

Public Health Institute of Iceland
Icelandic Cancer Society
Icelandic Heart Association
Doctors Against Tobacco
Nurses and Midwives Against Tobacco

MAIN OBJECTIVES

The overall objective in Iceland is to fighting tobacco on all fronts. The following targets represent the focus for work:

Target 1: Reduction of smoking prevalence

- a) Reduce smoking prevalence among young people (14-16) to less than 5% by 2010.
- b) Reduce smoking prevalence among adults (18-69) to less than 15% by 2010.
- c) Reduce smoking during pregnancy to less than 7% by 2008.

Target 2: Reduction of smokeless tobacco usage

- a) Reduce the use of nasal tobacco to less than 5% by 2008.
- b) Ensure that snuff usage does not increase by 2008.

Target 3: Reduction of passive smoking

- a) All workplaces are to be smoke-free by 2008.
- b) Ensure that more than 90% of children live in a smoke-free environment by 2008.

Target 4: Counteracting importation of new tobacco products

CURRENT ACTIVITIES

- A bill for smoke-free bars and restaurants has been presented to parliament. The main efforts of the coalition have been and will continue to be focussed on advocating in favour of this legislation;
- Build up and strengthen the coalition, by creating opportunities to work jointly toward future priorities.

RECENT ACHIEVEMENTS

- The WHO FCTC was ratified on 14 June 2004;
- The coalition has been very active in promoting smoke-free bars and restaurants;
- Displaying the ban of tobacco products at the point of sale;
- Licensing of the sale of tobacco products.

PRIORITIES FOR THE FUTURE

- Continuing advocacy in favour of smoke-free bars and restaurants;
- Improving smoking cessation services;
- Maintaining and improving work with young people;
- Reducing the use of smokeless tobacco, especially among young persons and athletes;
- Promoting smoke-free start to life (reducing smoking during pregnancy and passive smoking of children).

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National representatives: Thorsteinn Njalsson thorn@islandia.is and Gudlaug Gudjonsdottir gbg@krabb.is



IRELAND

NATIONAL COALITION

MEMBER ORGANISATIONS

- ASH Ireland, 43/45 Northumberland Road, Dublin 4
Contact person: Valerie Coghlan
- Irish Cancer Society, 43/45 Northumberland Road, Dublin 4
Contact person: Norma Cronin
- Irish Heart Foundation, 4 Clyde Road, Dublin 4
Contact person: Maureen Mulvihill
- Research Institute for a Tobacco-Free Society
Digital Depot, Digital Hub, Thomas Street, Dublin 8
Contact person: Professor Luke Clancy
- Dental Health Foundation
26 Harcourt Street, Dublin 2
Contact person: Ms Deirdre Sadlier
- Faculty of Public Health Medicine
Royal College of Physicians, Kildare Street, Dublin 2
Contact person: Dr. Fenton Howell
- Environmental Health Officers Association
Ormond House, Ormond Quay, Dublin 7
Contact person: Ms Ann Marie Part
- Irish College of General Practitioners
4/5 Lincoln Place, Dublin 2
Contact person: Dr. Prannie Rhattigan

RECENT ACHIEVEMENTS

- During the workplace smoking ban campaign in 2003/04 a number of key organisations came together to form a Pro-Health Alliance to support the Minister for Health in his endeavours.
- On 29 March 2004 a workplace smoking ban was successfully introduced in all workplaces in the Republic of Ireland.
- The only exemptions are as follows:
prisons,
long-term residential homes,
psychiatric hospitals,
hotel bedrooms (where smoking is specifically permitted).
- The first anniversary of this ban was marked in March 2005 and it is clear that the vast majority of people (smokers and non-smokers alike) are happy with the legislation.
- We are currently delighted to share the story of our success with colleagues from many other European countries who have visited Ireland to see the ban in place.

CURRENT ACITIVITIES AND PRIORITIES FOR THE FUTURE

- Ensuring the continuance of high compliance rates (over 95%) for the smoking ban;
- Ensuring that staff working in exempted areas listed above are protected from environmental tobacco smoke;
- Clarifying the situation regarding outdoor smoking areas – the situation is currently unclear regarding size, boundary walls, awnings etc;
- Eliminating sales of tobacco to young people under 18 years;
- Ensuring that the quitline number is printed clearly on all cigarette packets and that smokers wishing to quit smoking have all available help and encouragement;
- Having the tobacco price removed from the Consumer Price Index;
- Ensuring that tobacco prices are increased above inflation at each annual budget;
- Ensuring that the Framework Convention on Tobacco Control is ratified by Ireland as soon as possible;
- Working towards the aim of achieving a Tobacco-Free Society for all citizens of the Republic of Ireland.

Ireland: One year review report published

The Office of Tobacco Control has published a new report 'Smoke-free Workplaces in Ireland - A One-year Review', which is available at:

http://www.otc.ie/Uploads/1_Year_Report_FA.pdf

National representatives:

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Valerie Coghlan ashire@iol.ie



ITALY

The Italian Coalition: Consulta Italiana sul tabagismo

MEMBER ORGANISATIONS

The Italian coalition comprises representatives from 11 regions, various institutes/organisations (governmental and non-governmental), scientific and medical associations like heart, lung, surgery etc. as well as the Italian League against Cancer, the Società Italiana di Tabaccologia (SITAB), voluntary organisations, local health units, health departments, scientists, GPs, health and social workers.

MAIN OBJECTIVES

- To promote research and fund-raising at local, national and international levels in order to obtain adequate resources for tobacco control activities;
- To have an active role in informing and creating pressure groups in synergy with others in relation to politicians and socio-economical and health authorities;
- To encourage participation, sharing of responsibility and auto-regulation with the involvement of educators, health workers, politicians, economists, voluntary groups, mass media by promoting tobacco prevention and tobacco control in society;
- To participate and collaborate with any national or international initiatives promoted by governmental organisations or NGOs when in line with the statutes of the coalition;
- To establish and manage an information system regarding experiences, intervention models and opportunities of interest to the coalition in order to distribute information on a national basis.

RECENT ACHIEVEMENTS

- Through the coalition an inter-regional institutional working group was set up to define common guidelines and proposals for action on tobacco control in Italy;
- This group played an active role in helping to pass the new legislation on tobacco-free public places and in establishing guidelines on the characteristics of the smoking areas and also the fines to be levied;
- The coalition is also an active member of the ENSP and assists in implementing the new European media campaign project.

CURRENT ACTIVITIES AND PRIORITIES FOR THE FUTURE:

The coalition is involved in promoting the activities of the inter-regional group. It is also involved in suggesting new strategies that can be developed at national level. It is vigilant with regard to the different tobacco issues that arise in the media or at institutional level.

It encourages the Ministry of Health to continue monitoring the application of the new tobacco-free public places law and to ensure continuance of high compliance rates.

The coalition is working towards ensuring the ratification of the Framework Convention on Tobacco Control by Italy.

It also promotes and encourages the participation of the regions to the European project " HELP - For a Life Without Tobacco". It assists the Italian TCCN in distributing the information for the project.

It aims to put pressure to the government to invest more resources in tobacco prevention as well as continuous training programmes and also developing community services to help smokers to quit.

It aims to work towards achieving a tobacco-free society for all citizens of Italy.

National representatives:

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Maurizio Laezza tabagismo@regione.emilia-romagna.it



LATVIA

Latvian National Coalition on Tobacco Control

LIST OF MEMBER ORGANISATIONS

- State Agency for Health Promotion
- Public Health Association of Latvia
- Association of Narcologists
- Association of Family Doctors
- Association of Specialists in Tuberculosis and Lung Diseases
- Association of Internal Medicine
- Association of Family Doctors working in rural areas
- Association of Allergists
- Association of Cardiologists
- Latvian Youth Organisation for Public Health
- Association of Preventive Medicine
- Association of Health Education
- Centre of Public Health Promotion
- Network of Health-Promoting Municipalities
- Network of WHO Health-Promoting Schools Project
- Latvian Parents Association
- Health Education Centre "Krimulda"
- Riga Drug Abuse Prevention Centre
- Association of Biology Teachers
- Association of Oncologists
- Institute of Cardiology
- Association of Latvian Medical Students (IFMSA Latvia)

MAIN OBJECTIVES

- To associate and promote activities of persons and organisations active in the field of tobacco control;
- To create and implement a system to inform society about the consequences of tobacco use on health, economy and environment and about the current issues in tobacco control in Latvia and around the world;
- To support and promote implementation of the WHO FCTC in Latvia;
- To promote the creation of a smoke-free environment for every individual;
- To maintain interest in the media concerning tobacco control issues;
- To monitor and react appropriately to tobacco industry activities against society's health interests;
- To organise and launch campaigns aimed at the reduction of smoking prevalence in Latvia at national, regional and local levels;
- To prepare and train tobacco-control professionals.

CURRENT ACTIVITIES

- Participation in the EU HELP campaign;
- Creation of an advocacy group comprising well-known and leading doctors under leadership of the President of Latvian Medical Association;
- Providing information to the national tobacco-control network via the web site: <http://www.bezcigaretetes.lv>

RECENT ACHIEVEMENTS

- Preparations for World No-Tobacco Day 2005 Health Professionals and Tobacco Control;
- Successful support and promotion of the ratification of the WHO FCTC – Latvia deposited the instrument of ratification on 10 February 2005;
- Active participation in creating the National Action Plan for Tobacco Control 2005-2010;
- Providing national tobacco control network via web site including the translation of chapters on the tobacco industry from WHO manual Building Blocks for Tobacco Control, 2004;
- The Ministry of Health has drafted further amendments to the tobacco law and promised to continue working on obtaining comprehensive smoke-free legislation based on the Limassol recommendations (13.04.2005).

PRIORITIES FOR THE FUTURE

- To promote implementation of the WHO FCTC starting with an analysis of Latvian legislation in light of the FCTC;
- To promote the ASPECT Consortium Report recommendations in Latvia;
- To work on the creation of smoke-free public and work places laws and implementation of such laws in the country;
- To promote adoption and implementation of the National Action Plan for Tobacco Control 2005-2010.

National representatives:

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Janis Caunitis janis.caunitis@vvva.gov.lv



LITHUANIA

Lithuanian National Tobacco Control Coalition

MEMBER ORGANISATIONS

- Kaunas Drug Abuse Help Centre for Youth
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Tel.: +370 614 05 997; e-mail: aurel@centras.lt
- Lithuanian Association of Non-smokers
Director Dr. Tomas Stanikas
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Lithuania
Tel.: +370 37 327 349; e-mail: vsfprofmed@kmu.lt
- Lithuanian Public Health Association
President Gintautas Kligys
K.Petrausko 24
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Tel.: +370 37 331 688; e-mail: gintautas.kligys@kvsc.lt
- Lithuanian Association of Catholic Schools Teachers
Leader Gintaras Vitkus SJ
Rotuses a. 9
LT-50000 Kaunas
Lithuania
Tel.: +370 37 423 098; e-mail: gvitkus_sj@yahoo.com
- Lithuanian Cancer Association
Representative Dmitrij Raskatov
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Vilnius
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E-mail: dmitrij.raskatov@mf.vu.lt

MAIN OBJECTIVES

- To associate and promote activities of persons and organisations active in the field of tobacco control in Lithuania;
- To create, promote and carry out joint programs and projects;
- To educate and provide know-how concerning healthy lifestyles – free of all types of addictions and health hazards caused by tobacco consumption; also involved in organising and promoting treatment for tobacco addiction;
- Proposals, advocacy and actions in legislative, tax, tax-exemption, educational and pedagogical areas with the objective of reducing tobacco use; presenting

activities of persons and organisations in the field of tobacco control in Lithuania;

- To organise and launch campaigns at national, regional and local levels, as well as other social, cultural and sport events aimed at reducing smoking prevalence in Lithuania; to obtain financial, social and moral assistance for the successful implementation of national and international campaigns and activities;
- To create publications in the area of tobacco control in Lithuania; to prepare and train tobacco-control professionals; to be active in the implementation of the FCTC;
- To participate and represent the Lithuanian coalition in international organisations.

CURRENT ACTIVITIES

- Active promotion of FCTC implementation in Lithuania;
- Participation in ENSP activities;
- Participation in the EC project "HELP – For a Life without Tobacco";
- Collaboration with WHO acting health professionals for the tobacco control movement;
- Monitoring of tobacco-industry activities in Lithuania;
- Active promotion of smoke-free environment in the media;
- Collaboration with organisations involved in tobacco control.

RECENT ACHIEVEMENTS

- Organised a media campaign followed by a discussion in National Health Council about youth smoking prevention programmes sponsored by the Tobacco Ministry;
- Media campaigns against passive smoking (involving famous photographic artists);
- Began collaborating with WHO to involve medical professionals in tobacco control activities;
- Participation in preparations of the ASPECT report on tobacco control in EU;
- Organisation of a national conference in the Lithuanian parliament "The Role of Health Professionals in Tobacco Control";
- WNTD activities in Lithuania;
- Smoking cessation training for health professionals;
- Initiation of quitlines in Lithuania.

PRIORITIES FOR THE FUTURE

- Continuing participation in the EC project "HELP – For a Life without Tobacco";
- Active promotion of smoke-free environment;
- Promotion of smoking cessation;
- Participation in international youth smoking prevention campaigns;
- Research into indirect tobacco-control advertising in Lithuania;
- Organising international conference on tobacco control policy for Baltic states.

National representative: Aurelijus Veryga aurel@centras.lt



LUXEMBOURG

Luxembourg Tobacco Control Alliance

MEMBER ORGANISATIONS

- Fondation Luxembourgeoise Contre le Cancer (FLCC)
- Société Luxembourgeoise d'Oncologie (SLO)

MAIN OBJECTIVES

- Increase taxation on tobacco products;
- Prohibit tobacco-related advertising without exception;
- Protect non-smokers;
- Help smokers to quit.

CURRENT ACTIVITIES

Current talks with the Minister of Health regarding the government's ongoing anti-tobacco programme.

RECENT ACHIEVEMENTS

Ratification by Luxembourg of the WHO Framework Convention on Tobacco Control: Luxembourg having the presidency of the European Union from January to June 2005, the FLCC and the SLO strongly encouraged the government to join those EU countries that had already ratified the FCTC.

The objective is to help smokers to quit (brochures, quitline) and on managing addiction to tobacco products in the workplace, while waiting for legislation to be enacted.

PRIORITIES FOR THE FUTURE

Transposition of Directive 2003/33/EC: this European directive prohibits all advertising in favour of tobacco products in the press and other printed media, with the exception of publications for the exclusive use of professionals. It also prohibits all forms of advertising broadcasts as well as sponsorship of events with cross-border relevance aimed at promoting tobacco products. The Directive must be transposed by 31 July 2005 at the latest; to date Luxembourg has not undertaken any action in this respect.

Updating of the Luxembourg law dated 24 March 1989: this law is incomplete and leaves too much scope for interpretation. E.g. Article 9 (as modified by the law dated 6 January 1995) lists a number of places where smoking is prohibited, but unfortunately most prohibitions leave scope for interpretation and can therefore be applied in different ways.

National representatives: Marie-Paule Prost flcc@pt.lu and Frank Jacob s.jacob@internet.lu



THE NETHERLANDS

Dutch Coalition for Tobacco Control

STIVORO

In The Netherlands, the national organisation for tobacco control STIVORO (Foundation for Tobacco and Public Health) was founded in 1974 by the Asthma Foundation, the Heart Association and the Cancer Society. At an early stage the Dutch Ministry of Health joined in as the fourth partner. The objectives of the organisation, as described in its statutes, are: "the promotion of public health through the reduction of the use of tobacco products."

The board of governors consists of 9 persons: 2 representatives of each of the founding organisations, an advisor from the Health Ministry, and an independent chair and treasurer.

STIVORO receives its funding from the founding organisations and the Health Ministry. The Netherlands Institute of Research and Development and the European Commission also subsidise projects. In 2005 STIVORO employs nearly 45 people.

PARTNERSHIP AND MEMBER ORGANISATIONS

In 2001 the Partnership Stop Smoking was founded. Its members are organisations who are stakeholders in tobacco control, thus making it the first actual coalition in that field. Among these stakeholders are STIVORO, STIVORO's mother organisations, the Ministry of Health, pharmaceutical industries, doctors' organisations, nurses' organisations, the National Federation of Public Health Organisations. The main task of the partnership is to incorporate smoking cessation in the healthcare system. This has resulted in the publication of clinical guidelines for the treatment of tobacco control in 2005. The guidelines are currently in the implementation phase.

The Partnership has one full-time staff member who is employed by STIVORO.

Funding is almost exclusively by the Ministry of Health. Occasionally other partners donate small sums of money.

ACTIVITIES

Most activities on a national level in tobacco control are carried out by STIVORO. STIVORO designs programmes and protocols. These are for youth and prevention; for adult smokers who want to quit; for adult smokers who need to quit (e.g. cardio-patients, pregnant women); and for non-smokers and smoke-free environments. As such STIVORO gathers and disseminates information on the health risks of smoking, carries out research, carries out a continuous programme for the prevention of smoking among young people, advises the government and government bodies on the desirability and effectiveness of legislation and regulation, provides quit support, sets up mass media campaigns, co-operates with national and international organisations with regard to public health and tobacco control and also maintains press contacts.

In 2003/2004 a major information campaign concerning the introduction of legislation and a simultaneous quit campaign convinced 1 million people to quit smoking in January 2004 (1 in 4 smokers). At the end of 2004 340,000 quitters had remained abstinent, reducing national prevalence by 2% (from 30% to 28%).

The Partnership Stop Smoking designed guidelines for the treatment of tobacco addition and is currently implementing these guidelines. Regional organisations for public health carry out community-based programmes for information and quit support, as well as school programmes

OBJECTIVES AND PRIORITIES

The national goals for tobacco control are as follows:

- All public places are to be smoke-free by 2009;
- In 30% of households in which the parents smoke, there is to be no smoking in the presence of children;
- The prevalence among 15+ is to be 23%;
- The prevalence among 15- is to be less than 32%.

The main obstacle is the current political coalition in The Netherlands, which considers tobacco control a matter of individual choice rather than of common concern. Because of that, an indefinite exemption to the smoke-free workplaces law was given to the hospitality industry. Despite a huge research project into the effects of reimbursement with an extremely favourable outcome, it was decided that a system to reimburse quitters would not be implemented. Another obstacle is that the funding for tobacco control activities is rapidly dwindling. The government is reducing its spending on prevention. The fundraising health charities are gradually shifting to areas in which they consider there are more fundraising possibilities. Obesity and diabetes are overtaking tobacco control in political attention.

National representatives:

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NORWAY

Tobacco-Free

MEMBER ORGANISATIONS

- The Norwegian Association of Midwives
- The Norwegian Asthma and Allergy Association
- The Norwegian Association against Tobacco
- The Norwegian Cancer Society
- The Norwegian Confederation of Sport
- The Norwegian Dental Association
- The Norwegian Hearth and Lung Association
- The Norwegian Medical Association
- The Norwegian National Health Association
- The Norwegian Nurses Association
- The Norwegian Union of Municipal and General Employed

PERMANENT OBSERVERS

The Department for Tobacco Control, Directorate for Health and Social Affairs,
Norwegian Institute for Alcohol and Drug Research

MAIN OBJECTIVES

- *Tobacco-Free* is a co-ordinating board whose aims are to reduce tobacco consumption, secure a smoke-free environment and make freedom from tobacco the social norm.
- *Tobacco-Free* aims to act jointly to put pressure on the political authorities, disseminate information to politicians, decision-makers and the media, initiate cross-organisational collaboration and develop networks.
- *Tobacco-Free* has regular meetings with the Minister of Health, the Financial and Social Committees of the Norwegian Parliament, as well as with individual parliamentary representatives.

CURRENT ACTIVITIES

- **Smoke-free restaurants and bars**

Monitoring how the public perceives it;
Promoting understanding of how the introduction of smoke-free restaurants and bars enhance

- the working environment for staff;
- the well-being of patrons including the taste of food, and also

- makes establishments accessible to persons who reacted to tobacco smoke, and
- probably reduces smoking among young people.

Other

- Reducing tobacco consumption, secure a smoke-free environment and make freedom from tobacco the social norm;
- Increasing the numbers of smoke-free rooms in hotels;
- Introducing the new EU's health warnings including pictures or pictograms;
- Increasing prices of snuff, the aim of which is that the daily cost of using snuff should be nearly identical to that of cigarettes;
- Increasing funding for preventive efforts;
- Increasing funding for WHO Framework Convention on Tobacco Control (FCTC).

RECENT ACHIEVEMENTS

Tobacco-Free has played a major role in:

- The introduction of smoke-free restaurants and bars;
- The increase in the prices of hand-rolled cigarettes to the same level as that of manufactured cigarettes;
- The increased funding for work in tobacco prevention.

PRIORITIES FOR THE FUTURE

- Continuing the work to reduce tobacco consumption;
- Securing a smoke-free environment;
- Making freedom from tobacco the social norm.

National representatives:

Tore Sanner tore.sanner@labmed.uio.no

Kari Huseby khu@shdir.no



POLAND

Polish Civil Coalition "Tobacco or Health"

MEMBER ORGANISATIONS

Founding members of Civil Coalition became:

- "Breath of Hope" Foundation in Bydgoszcz
Małgorzata Czajkowska-Malinowska Ph.D.
- Ciechanów Health Consortium Association in Ciechanów
Janina Fetlińska Ph.D.
- Prophylaxis and Dependences Counteraction Society in Toruń
Mariola Kasprzycka
- Tobacco-Free Childhood Association in Warsaw
Prof. Janusz Szymborski
- Polish Scouting Union
Maria Kołakowska
- "Sport of Children and Youth" Association in Warsaw
Marian Woronin
- "Health and Us" Association in Warsaw
Małgorzata Misiuna PhD
- "Health Promotion" Foundation in Warsaw
Prof. Witold Zatoński
- "Health City" Foundation in Chojnice
Katarzyna Karpus
- Pomeranian Anti-Tobacco Society in Gdańsk
Prof. Ewa Jassem
- Psychological-Pastoral Centre "Mentanoia" in Płock
Dr Romuald Jaworski

MAIN OBJECTIVES

The goals and tasks of the Coalition were contracted in the Internal Rules of the Civil Coalition "Tobacco or Health". One of the most important of them, from the aspect of current problems in health policy in this area, is to lobby for correct implementation of the law on health protection against the consequences of tobacco and tobacco products based on especially the correct and efficient implementation of anti-tobacco laws, as approved by the Polish parliament.

GOALS OF THE COALITION:

- Supporting actions which aim at reducing the consequences of tobacco smoking on national and European levels;
- Creation of an interdisciplinary network of general practitioners and specialists, educators, journalists, politicians and specialists in other areas working for active participation in anti-tobacco education;
- Creating and enforcing a system of exchange and disseminating information and experiences related to the consequences of smoking and current actions aimed at reduction consequences of tobacco smoking in Poland and in other countries;

- Maintaining a level of public opinion and media interest in relation to the problems of tobacco smoking including lobbying;
- Monitoring and reacting appropriately to unwanted actions by the tobacco industry;
- Participation in implementation of the law on health protection against the consequences of using tobacco and tobacco products;
- International co-operation, especially with EU countries and the countries of the former Soviet Union.

CURRENT ACTIVITIES

- In 2005 (23–24 October) nation-wide Conference “Tobacco or Health” in Voivodeship Hospital in Radom;
- Promotion of the “Tobacco or Health” Coalition and increasing number of members and activities of the coalition throughout the country;
- Intensification of public opinion and media interest relating to problems of tobacco smoking including lobbying;
- Continuation of monitoring of the “Programme to reduce the consequences of tobacco smoking in Poland of Polish Parliament. Goals and tasks for 2002-2006”;
- Participation in implementation of law on health protection against the consequences of using tobacco and tobacco products;
- International co-operation, especially with EU countries and the countries of the former Soviet Union;
- Involving medical doctors in tobacco control in Poland.

RECENT ACHIEVEMENTS

- Actions for signature of FCTC by Poland - correspondence with Health Minister and Prime Minister and other politicians;
- Observing how the ban on tobacco products advertising and promotion is respected;
- Mailings to Prime Minister and President for the establishment and funding of a comprehensive anti-tobacco programme in Poland;
- Mailings to representatives of culture and arts society requesting them not to popularise smoking;
- One of the most important actions is the annual organisation of a nation-wide conference “Tobacco or Health”:
 - in 2003 (5-6 December) the nation-wide conference “Tobacco or Health” was held at Centre of Oncology Institute in Warsaw with 300 participants from the whole country;
 - in 2004 (2-3 December) nation-wide conference “Tobacco or Health” at the Medical University in Gdańsk with 320 participants from the whole country.

PRIORITIES FOR THE FUTURE

- Improving funding of tobacco-control activity in the whole country;
- Support for an interdisciplinary network of specialists and organisations for active participation in anti tobacco education;
- Active participation in implementation of the anti-tobacco law on health protection against the consequences of using tobacco and tobacco products;
- International co-operation, especially with EU countries and the countries of the former Soviet Union.

National representatives:

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Janina Fetlinksa janina-fetlinksa@wp.pl

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PORTUGAL

Council for Smoking Prevention

MEMBER ORGANISATION

The Council for Smoking Prevention (Conselho de Prevenção do Tabagismo – C.P.T.) is a governmental organisation working for smoking prevention and founded in 1983. The Council is currently under the direction of the Ministry of Health. The C.P.T. is a founder member of ENSP.

The C.P.T. comprises 11 persons nominated by the following Ministries: (a) one from the Ministry of Finance; (b) one from the Ministry of Agriculture; (c) one from the Ministry of Education; (d) two from the Ministry of Health, one of whom is the President; (e) two from the Ministry of Environment; (f) one from the Adjunct of the Prime Minister. The C.P.T. is also composed of three personalities of recognised prestige in smoking prevention nominated by the Minister of Health.

Other organisations active in this field:

Associação para a Prevenção e Tratamento do Tabagismo de Braga
Confederação Portuguesa de Prevenção do Tabagismo
Fundação Portuguesa de Cardiologia
Instituto Nacional de Cardiologia Preventiva
Liga Portuguesa Contra o Cancro
Sociedade Portuguesa de Pneumologia

MAIN OBJECTIVES

The C.P.T. has the following objectives:

- To propose amendments to national legislation related to tobacco prevention and control;
- To establish and contribute to a national strategy for tobacco prevention and control;
- To propose actions on taxes, educational, environmental, agriculture and pedagogical areas to reduce tobacco consumption;
- To raise public awareness for tobacco prevention activities on a national level;
- To disseminate information on the health effects of smoking and on smoking cessation measures;
- To organise and/or participate in congresses, seminars, conferences, studies, research on smoking issues at national and international levels;
- To organise annual activities for World No Tobacco Day (on 31 May) and National No-Smoking Day (on 17 November);
- To support other governmental and non-governmental organisations active in the field of smoking prevention;
- To participate and represent Portugal in international organisations, such as ENSP;
- To monitor and react appropriately to undesired campaigns by the tobacco industry.

CURRENT ACTIVITIES

- Participation in the legislative process including proposals related to the European Directives and the Framework Convention on Tobacco Control;
- Harmonisation of Portuguese legislation with European legislation in the area of tobacco prevention and control;
- Exchange of information, knowledge, experience with similar organisations at national and international levels;
- Establishment of contact with the media and inviting to participate in tobacco prevention and control;
- Co-operation with Portuguese research centres and other institutions in the area of tobacco prevention and control;
- Organisation of seminars to celebrate World No Tobacco Day (on 31 May) and Portuguese No-Smoking Day (on 17 November) including press releases and interviews on all events;
- Liaison office between the representatives of the various Ministries represented in the C.P.T. organisation, such as the Ministries of Finance, Agriculture, Education, Health and Environment;
- Anti-tobacco campaigning in secondary education schools;
- Ensuring that tobacco prices are increased at each annual budget;
- Working towards a workplace smoking ban and in favour of smoke-free restaurants and bars;
- Collaboration with other European programmes in the area of smoking prevention and control;
- Publication of various materials on tobacco smoking and control;
- Participation in different European and international networks (including ENSP).

FUTURE PRIORITIES

- FCTC ratification process;
- Protection of non-smokers, with appropriate legislation regulating smoke-free public places, workplaces, restaurants and bars;
- Reduction of the number of smoking children and young adolescents;
- Promotion of smoke-free start-of-life (stop smoking during pregnancy and passive smoking in children);
- Projects aimed at smokers (smoking cessation clinics, motivation to quit, recommended treatment etc);
- Enforcement of all provisions contained in the law on smoking prevention and control;
- Reduction of tobacco consumption at national and European levels with better surveillance and control along the tobacco products chain: agriculture (phasing-out of subsidies and replacing tobacco by other crops), industry (ban on additives and inspecting the quality of other ingredients) and consumers (legislation, media campaigns, high level of taxes on cigarettes and prohibition of sale to minors).

National representatives

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ROMANIA

Romanian Network for Smoking Prevention

MEMBER ORGANISATIONS

The Romanian Network for Smoking Prevention (RNSP) is a formal member of the European Network for Smoking Prevention (ENSP) serving as a joint network of relevant Romanian NGOs active in tobacco control in Romania, which facilitate information sharing and engage in joint activities at local and national levels. The network was established by:

- AER PUR ROMANIA, (organisation that has been involved for many years in national and international IEC campaigns for the population, as well as TOT programmes for smoking prevention and is an active supporter of and participant in the FCTC process of negotiations (member of INGCAT, UICC);
- ROMTENS FOUNDATION (organisation that has a tradition in developing programmes, partnerships with organisation members of European networks in the field of health promotion, targeting the “smoke-free workplaces” issue within well defined policies for workplace health promotion; it has also been an active supporter of and participant in the FCTC negotiations (and is currently a member of ENWHP, IUHPE, INGCAT);
- ROMANIAN SOCIETY OF PNEUMOLOGY (national professional association comprising more than 1000 MDs mostly focusing on smoking prevention and quit interventions and collaborates closely with other professional associations – in areas such as cardiology, oncology, asthma, paediatrics etc.).

RNSP partners come from various domains such as: mass media (ARIADNA – National Association of the Female Journalists; TVR2), public policies (Institute for Public Policies), human rights (Romanian League for Human Rights), health policies and strategies (MoH, National Agency against Drugs).

MAIN OBJECTIVES

RNSP is a structured network, which can initiate specific partnerships keeping its statutory judicial entity, based on the contribution of its members. The general scope of the federation is to group the organisations and the people interested in public health in Romania, especially in the area of smoking prevention and the control of tobacco consumption.

- Smoking prevention and the control of tobacco consumption in Romania;
- Creating the appropriate environment towards adoption of a favourable attitude for smoking prevention and its consequences by implementing tobacco-control policies;
- Contributing to the improvement of the population’s health by specific activities to reduce tobacco use and its consequences;

- Contributing to the creation of an active and committed medical body working toward smoking prevention;
- Supporting other non-governmental/governmental organisations active in smoking prevention/tobacco control and their efforts to reduce tobacco consumption in Romania with a view to improving the general health of the population.

CURRENT ACTIVITIES

The RNSP Federation's general activities have developed in order to fulfil the following objectives:

- Promoting implementation of The Framework Convention on Tobacco Control in Romania;
- Participating in different networks/international organisations active in the field of public health and especially in the field of prevention and tobacco control;
- Administering the exchange of information among members:
 - drafting promotional materials and joint presentation documents,
 - designing a web page to present the RNSP to all Internet users,
 - promoting research activities in the field of smoking prevention and of tobacco consumption control;
- Awarding and facilitating scholarships, prizes and all other types of support for all people involved in the field of smoking prevention and tobacco consumption control;
- Developing specific interventions by specific methods (lobbying and advocacy), as a non-governmental organisation in taking political decisions regarding public health and especially the politics of tobacco control as necessary;
- Developing public campaigns, educational campaigns, conferences and events related to the RNSP's scope of activities;
- Attending national and international events related to the scope of its establishment, on behalf of and for its members;
- Establishing connections and partnerships with other organisations with a view to fulfilling RNSP's scope of activities.

RECENT ACHIEVEMENTS

One of the RNSP founding members, Romtens Foundation, has done preliminary work to identify 18 SMEs which are already included in the Romanian Network of SMEs that develop Health Promotion Activities, a network created within the project "Organization of a structure of workplace health promotion" (this project is funded by the European Commission via the Europa Fund Programme). The representatives of these 18 SMEs from Bucharest, Brasov, Cluj, Iasi, Sibiu and Timișoara (managers and occupational physicians) have been exposed to the specific information and evidence in order to underline the need of improvement and application of the specific legislation and policy focused on tobacco control through various activities (round-tables, local campaigns and distribution of an electronic newsletter).

Another initiative was the involvement of four community groups in smoking prevention activities (2 groups from rural areas and 2 from urban areas) from two poor Romanian districts, Calarasi and Braila. This is the first step in a larger approach, i.e. combining community development and tobacco-control activities in order to improve the social and health conditions of poor and marginalised populations.

Activities in the hospitals regarding prevalence data and implementation of legislation and, in general, the consequences of second-hand smoking.

Recent inclusion of maternities in activities related to smoke-free hospitals.

Role as trainer in training programmes related to smoking prevention and cessation in midwifery schools.

Beginning to create a medical professional body trained in smoking cessation (approx. 100 medical doctors with a majority of pneumologists).

"Smoke-free class competition" project initiated in collaboration with the National Agency against Drugs.

Translation of the FCTC – creation of the Romanian version and support for the publication "Smoking – from habit to disease" (editing, printing, distributing).

Extension of the project "Quit and Win" to adolescents.

PRIORITIES FOR THE FUTURE

RNSP has developed an activity plan in this area, taking into account the experience gained so far. The approach is characterised both by continuity (pursuing co-operation with previous partners) and by innovation (engaging in co-operation with new partners).

Activities in the future will centre around two main directions:

Building on previous achievements: i.e. continuing co-operation with partners and intensifying co-operation by addressing new subjects in this area, more specifically tackling systemic aspects; another important aspect would be to make experiences and know-how gathered in previous projects available for the national roll-out.

Co-ordinating and co-operating with other projects which can have an impact in making good smoke-free policies available and applicable in Romania such as: educational, environmental and tackling poverty and social exclusion projects.

The objective of RNSP would be to support increasing the number of smoke-free workplaces which provide an environment promoting health through compliance with health and safety legislation, harmonised with European legislation and having effective and explicit smoke-free workplace policy. At the same time we will work on developing activities to support initiatives of smoking cessation at workplaces and the provision of information, which will empower people/employees/employers to stop smoking. Another important aspect will be to support non-smokers for smoking prevention.

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SLOVAKIA

Slovak National Coalition for Tobacco Control (SNCTC)

MEMBER ORGANISATIONS

SNCTC was established in 2002 and until 2005 worked within the activities of the 'Stop Smoking' NGO. In January 2005 it started its independent existence.

Members of SNCTC currently represent several governmental and non-governmental organisations such as numerous elementary and secondary schools, universities (Jessenius Faculty of Medicine, Comenius University in Martin; Faculty of Medicine, P. J. Šafárik University in Košice; Faculty of Humanities, University in Prešov), Slovak Medical Association, several Regional Offices of Public Health, WHO Country Office, Stop Smoking NGO, Žitava NGO, Branch of the General Health Insurance in Prievidza and others.

OBJECTIVES

One of the most important current objectives of SNCTC is to establish and launch a quitline service on a regular basis in co-operation with the Regional Public Health Office in Martin and with the support of Pfizer. The quitline project in Slovakia is prepared in co-ordination with the European Network of Quitlines activities. Other important tasks comprise participation in several projects supported by the European Commission (Health Professionals and Smoking Cessation in a Larger Europe, Adolescent Smoking Cessation Project, Don't Start and Win, HELP – For a Life without Tobacco). The coalition drafted the National Tobacco Control Programme and Tobacco Control Action Plan reflecting the commitments in the Framework Convention on Tobacco Control, as well as the criteria of the European Tobacco Control Strategy.

ACHIEVEMENTS

SNCTC only recently began its own independent existence, so its achievements are closely linked together with the 'Stop Smoking' NGO. It has successfully integrated into several important European projects and so gained international respect. Together with the 'Stop Smoking' NGO, SNCTC has become one of the most significant organisations active in tobacco control in Slovakia.

PRIORITIES FOR THE FUTURE

Several priorities for the future have been identified by the SNCTC:

- To maintain a quitline service on a national level in order to be an important tool to assist with smoking cessation;
- To pass some ongoing European projects from Stop Smoking NGO and to be integrated in other projects;
- To become a relevant and recognised body on a national level associated with all organisations and persons active in tobacco control and to effectively co-ordinate their activities;

- To take part in efforts for adoption of the National Tobacco Control Action Plan and its implementation by the government of the Slovak Republic.

Scientific research in tobacco control in Slovakia:

The current situation in Slovakia regarding tobacco control gives some suggestions for further scientific research:

- In-depth analysis of attitudes and factors influencing smoking initiation and methods of their effective modification;
- Studies and trials focused on effective smoking cessation services for young persons;
- Evaluation of the recent Guidelines for Effective Smoking Cessation in Slovakia;
- Evaluation of school programmes for tobacco control, especially from the aspect of their long-term effects;
- Evaluation of quitline services in Slovakia;
- Evaluation of various strategies in campaigns to modify people's attitudes to smoking and tobacco control.

Prepared by:

National representatives:

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SPAIN

National Committee for Smoking Prevention (CNPT)

MEMBER ORGANISATIONS

The CNPT incorporates the following 39 national health-related organisations:

- Asociación de Educación para la Salud
- Asociación Española contra el Cáncer
- Asociación Española de Enfermería Docente
- Asociación Española de Especialistas en Medicina del Trabajo Asociación Española de Pediatría
- Asociación de Farmacéuticos Comunitarios
- Asociación para la Prevención del Tabaquismo en Aragón
- Asociación de la Sociedad Española de Hipertensión Arterial y Liga Española para la Lucha contra la Hipertensión Arterial
- Asociación Valenciana para la Prevención, Control y Tratamiento del Tabaquismo-Azahar
- Centro de Estudios Sobre Promoción de la Salud
- Colegio Oficial de Psicólogos
- Consejo General del Colegio de Odontólogos y Estomatólogos
- Edex
- Escuela Andaluza de Salud Pública
- Federación de Asociaciones de Enfermería Comunitaria y Atención Primaria
- Fundación Científica de la Asociación Española contra el Cáncer
- Fundación para la Educación Pública y la Formación Oncológica Continuada
- Socidrogalcohol
- Sociedad Andaluza para el Abordaje del Tabaquismo
- Sociedad Castellano Leonesa Cántabra de Neumología y Cirugía Torácica
- Sociedad Española de Alergología e Inmunología Clínica
- Sociedad Española de Arteriosclerosis
- Sociedad Española de Cardiología
- Sociedad Española de Epidemiología
- Sociedad Española de Especialistas en Tabaquismo
- Sociedad Española de Geriátría y Gerontología
- Sociedad Española de Ginecología y Obstetricia
- Sociedad Española de Medicina Familiar y Comunitaria
- Sociedad Española de Medicina General
- Sociedad Española de Medicina Interna
- Sociedad Española de Medicina Preventiva y Salud Pública
- Sociedad Española de Medicina Rural y Generalista
- Sociedad Española de Medicina y Seguridad en el Trabajo
- Sociedad Española de Neumología y Cirugía Torácica
- Sociedad Española de Otorrinolaringología
- Sociedad Española de Psiquiatría
- Sociedad Española de Salud Pública y Administración Sanitaria Sociedad Española de Toxicomanías
- Societat Catalana per a la Prevencio del Tabaquisme

MAIN OBJECTIVES

- To improve public health;
- To reduce tobacco-related mortality and morbidity;
- To promote the adoption of healthy lifestyles;
- To promote the implementation of effective tobacco-control policies at national, autonomous and local levels, focussing on:
 - the right to a smoke-free environment,
 - a total ban on advertising, promotion and sponsorship;
 - the increase of tobacco taxes (to be used for smoking prevention and cessation programmes),
 - development of resources for smoking cessation.

CURRENT ACTIVITIES

At present the main activities of the CNPT focus on:

- creating alliances within and between key social sectors: health, consumer rights, media (promoting co-operation with public administrations – such as national government and autonomous governments);
- since 2000 the organisation of an annual conference on Smoking Prevention and Cessation (Seville, Madrid, Zaragoza, Barcelona, Salamanca);
- since 2005 the development of annual public awareness campaigns;
- participation in different European and international networks (ENSP, GLOBALink etc.).

RECENT ACHIEVEMENTS: THE CNPT 2005 CAMPAIGN

Activity I: Letter to Prime Minister: a campaign developed among Spanish health professionals to boost their support. The goal was to collect 10,000 signatures of health professionals'. At the end of the campaign we gathered 11,498 signatures. Apart from providing public support for the law, the CNPT hopes that this activity could contribute to support the government facing pressure from the tobacco industry.

Activity II: 12,000 postcards were sent to national MPs providing information about tobacco-related mortality in their particular electoral districts (personalised information for each MP).

Activity III: Press conferences and weekly release of different articles and news promoting social support for the law.

Activity IV: Contacts with MPs from all parliamentary parties explaining the need to support the law.

Activity V: Organising a National Workshop on Smoke-free Workplaces (28-29 April, 2005): reviewing evidence, evaluations from other countries, state-of-the-art in Europe and presentation of experiences of Spanish companies which have implemented smoke-free policies.

OTHER ACHIEVEMENTS:

The co-operation network between different health sectors has grown. Co-operation with consumer associations has been reinforced. CNPT is one of the key actors consulted by the Ministry of Health in decision-making processes.

The CNPT currently acts as an official source of information for Spanish MPs and has been appointed as such by the Spanish parliament.

Increasing visibility in Spanish media: the CNPT is one of the actors consulted by journalists in debates concerning new developments in tobacco control. Spain is due to introduce a national anti-smoking law from January 2006. The law will force owners of bars and restaurants larger than 100 m² to install air-conditioning and non-smoking areas in at least 70% of the area. Smoking at the workplace will also be prohibited. Selling cigarettes to young persons under 16 will be punishable by fines.

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SWEDEN

Swedish Tobacco Control Coalition

MEMBER ORGANISATIONS

Name of organisation	Key contact(s)
▪ The National Institute of Public Health, Sweden	Margaretha Haglund Paul Nordgren
▪ The Swedish Cancer Society	Lisen Sylwan
▪ Doctors against Tobacco	Göran Boëthius
▪ Dentistry against Tobacco	Lena Sjöberg
▪ Nurses against Tobacco	Mona Wahlgren
▪ Teachers against Tobacco	Ingrid Talu
▪ Pharmacists against Tobacco	Maria Sörensson
▪ Psychologists against Tobacco	Margareta Pantzar
▪ A Non-Smoking Generation	Ann-Therése Enarsson
▪ Centre for Tobacco Prevention	Hans Gilljam
▪ The National Quit Line	Hans Gilljam
▪ www.Tobaksfakta.org	Carl-Olof Rydén
▪ VISIR – A Non-smokers' rights association	Bengt Rosengren
▪ Swedish Asthma and Allergy Association	Marie-Louise Luther
▪ Health Promotion Co-ordinators working for Tobacco Control in Sweden's 24 Counties	Various

MAIN OBJECTIVES

The overall objective in Sweden is to reduce tobacco consumption in the population (prop. 2002/03:35). The following interim targets serve to achieve this objective:

Interim target 1: a tobacco-free start to life by 2014

Health determinant: tobacco use

Indicator: self-reported use of tobacco by pregnant women and parents

Interim target 2: halving the number of young people under the age of 18 who start smoking or using oral smokeless tobacco by 2014

Health determinant: tobacco use

Indicator: self-reported use of tobacco by young people

Interim target 3: halving the proportion of smokers in those groups that smoke the most by 2014

Health determinant: tobacco use

Indicator: self-reported use of tobacco among various groups

Interim target 4: no-one should be exposed to environmental tobacco smoke against his/her will

Health determinant: tobacco use

Indicator: self-reported exposure to environmental tobacco smoke

CURRENT ACTIVITIES

Many activities are currently underway in Sweden. The strategies are conducted in partnership with a wide range of agencies working to achieve the above stated targets.

These activities include, amongst others:

Linking Best-Practice Tobacco Cessation Support

Swedish residents have different types of support available to quit smoking. These are: the national quitline, self-help information, tobacco cessation clinics, cessation counselling from health care providers and private tobacco cessation practitioners. Currently, we are working together to ensure that there are links between these services as a way of extending their availability to those wishing to quit, ensuring that best practices in tobacco cessation are implemented and identifying service gaps.

Supporting local tobacco control work

National Tobacco Control Coalition partner with community-based governments and agencies to implement strategies at municipal and regional levels. Support for local tobacco control work includes expert consultation, training, project planning and financial contribution.

Developing state-of-the-art information on oral smokeless tobacco

Developing state-of-the-art information on oral smokeless tobacco is important for both professionals and the public to ensure consistent recommendations and information about this product. Work is underway to reduce consumption of oral smokeless tobacco within the population, in particular among young persons.

Youth and Tobacco Strategy

Several activities take place within this strategy. Firstly, training has taken place across the country to inform health professionals about better practices to work with young persons and tobacco. Next, the youth-oriented NGO A Non-Smoking Generation runs a youth-oriented campaign about the dangers of tobacco every year in Sweden. Lastly, research is underway to investigate what motivates young persons to smoke, what motivates cessation and how young persons get access to tobacco.

International Outreach

Not only is it important for Sweden to achieve tighter tobacco control, but because tobacco use is a global issue, it is also vital to share knowledge and experiences with other countries. Examples of international outreach include a tobacco control partnership project with South Africa, training health professionals in other countries such as Russia and participating in tobacco control networks at European and international levels.

Tobacco Control and Health Promotion Curricula for Health Professional Schools

Studies surveying various health professional schools such as nursing, medical and dentistry schools have shown that insufficient time is dedicated to learning about tobacco control and health promotion. Furthermore, the quality of education was also considered to be in need of improvement. This activity involves co-operation with health professional schools to advance tobacco control and health promotion curricula in order to foster positive attitudes and skills among students.

Psychiatric Services and their role in Tobacco Control

In Sweden, smoking rates are high among people with mental disorders and this group receives least support to combat their tobacco addiction. This initiative involves empowering health professionals working in psychiatric services to adopt stronger tobacco-free policies in health care environments and to develop skills to support patients through tobacco cessation.

RECENT ACHIEVEMENTS

Ratification of the WHO FCTC

Sweden ratified the Framework Convention on Tobacco Control on 7 July 2005. The National Tobacco Control Coalition encouraged parliament to promptly ratify this treaty not only to contribute to strengthening implementation of the treaty, but also to advance tobacco control initiatives in Sweden.

For over 20 years, the Comprehensive Tobacco Control Strategy has been making progress to reduce smoking in Sweden. The most recent achievements are smoke-free public places legislation.

After many years of progressively restricting smoking in public places, Sweden achieved a milestone on 12 May 2004 by passing a law banning smoking in restaurants, cafes and bars. All public places are smoke-free, however restaurants, cafes and bars have the option to build a separately ventilated designated smoking room where no food and drink are to be served. The legislation came into effect on 1 June 2005. Sweden's smoke-free public places law was amended to include restaurants and bars.

National legislation to tighten tobacco control was recently adopted.

Tobacco and Cessation Saves Lives and Costs report

Sweden has played a more active role in international tobacco control including the completion of phase I of the South Africa Partnership Project.

A closely linked and active national tobacco control network with local health promotion co-ordination has continued with planning and implementation of evidence-based tobacco control.

The WHO World No Tobacco Day Gold Medal is awarded in recognition of progress in the field of tobacco control. This medal was accepted by Göran Boëthius on behalf of the National Coalition.

PRIORITIES FOR THE FUTURE

Sweden's priorities for the future reflect the interim targets mentioned above. In order to continue reducing the prevalence of tobacco use, precise activities identifying accurate target populations must take place. Our priorities for the future are as follows:

- Implementing the WHO FCTC on national and international levels;
- Maintaining a strong tobacco control network and communication system;
- Maintaining a centralised, continually funded co-ordinating body sanctioned by the government to manage and coordinate tobacco control activities;
- Implementation of evidenced-based tobacco control activities at the local level;
- Investigating immigrant population tobacco use and cessation;
- Designing interventions for low-income women about tobacco use;
- Re-evaluating the tobacco and pregnancy programme;
- Enforcing the smoke-free public places law;
- Reaching out to developing nations to strengthen global tobacco control;
- Research investigation into the long-term effects of oral smokeless tobacco use;
- Decreasing the use of oral smokeless tobacco in the population based on scientific evidence.

National representatives:

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SWITZERLAND

Swiss Association for Smoking Prevention

MEMBER ORGANISATIONS

Members of AT

	National organisation	Organisation regional level
▪ Lungenliga Aargau		x
▪ Gesundheitsdepartement des Kantons Aargau		x
▪ Lungenliga Unterwalden		x
▪ Lungenliga Uri		x
▪ Coop Basel	x	
▪ Dipartimento Opere Sociali Ticino		x
▪ Schweiz. Berufsverband der Krankenschwestern und -pfleger	x	
▪ Schweiz. Gesellschaft für Prävention und Gesundheitswesen	x	
▪ Allianz Suisse	x	
▪ Bernische Krebsliga		x
▪ Direktion des Gesundheits- und Fürsorgewesens des Kantons Bern		
▪ Bundesamt für Gesundheit	x	
▪ Krebsliga Schweiz	x	
▪ Schweiz. Herzstiftung	x	
▪ Verbindung der Schweizer Ärzte	x	
▪ Lungenliga Schweiz	x	
▪ Berner Gesundheit		x
▪ Schweiz. Gesellschaft für Gesundheitspolitik	x	
▪ Lungenliga Bern		x
▪ Lungenliga Graubünden		x
▪ Bündner Krebsliga		x
▪ CIPRET Fribourg		x
▪ Ligue vie et santé	x	
▪ ONS	x	
▪ Ligue genevoise contre le cancer		x
▪ Ligue pulmonaire genevoise		x
▪ CIPRET Genève		x
▪ Krebsliga des Kantons Glarus		x
▪ Lungenliga Glarus		x
▪ Schweiz. Fachstelle für Alkohol und andere Drogenprobleme	x	
▪ Ligue vaudoise contre le cancer		x
▪ Ligues de la santé		x
▪ Ligue pulmonaire vaudoise		x
▪ Schweiz. Apothekerverein	x	
▪ Lungenliga beider Basel		x
▪ Schweiz. Kardiologische Gesellschaft	x	
▪ Lega polmonare ticinese		x
▪ Zentralschweizerische Krebsliga		x
▪ Kantonsärztlicher Dienst Luzern		x
▪ Ligue pulmonaire neuchâtelaise		x

Members of AT

	National organisation	Organisation regional level
▪ Lungenliga Schwyz		
▪ Associazione Svizzera Non fumatori	x	
▪ Lungenliga Schaffhausen		x
▪ Sanitätsdirektion des Kantons Schaffhausen		x
▪ Ligue valaisanne contre le cancer		x
▪ Ligue valaisanne contre les maladies pulmonaires et pour la prévention		x
▪ santésuisse	x	
▪ Fachstelle für Prävention und Gesundheitsförderung der Lungenliga und der Krebsliga Solothurn		x
▪ Sanitätsdepartement des Kantons St. Gallen		x
▪ Lungenliga Thurgau		x
▪ Gesundheitsdirektion des Kantons Zug		x
▪ Krebsliga Zug		x
▪ Lungenliga Zug		x
▪ Direktion des Gesundheitswesens		x
▪ Krebsliga Zürich		x
▪ pro aere	x	
▪ Pro Juventute	x	
▪ Volksgesundheit Schweiz	x	
▪ Züri rauchfrei		x
▪ SECO - Direktion für Arbeit	x	
▪ Lungenliga des Kantons Zürich		x
▪ equiterre	x	
▪ RADIX	x	
▪ Vitasuisse	x	

MAIN OBJECTIVES

On a political level

CURRENT ACTIVITIES

- Restrictions on advertising of tobacco products on billboards in the 26 cantons (in two cantons restrictions of this type have already been implemented);
- Introduction of smoking bans in restaurants and bars by means of legislation at canton level.

RECENT ACHIEVEMENTS

- Tobacco Prevention Fund (approx. € 1.56/inhabitant);
- New health warning (March 2006);
- Tax increase (level: 63.67% of the price of a packet).

PRIORITIES FOR THE FUTURE

- Ratification of the FCTC.

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UNITED KINGDOM

National coalitions and their main objectives

The UK no longer has one national coalition. There are a number of alliances and coalitions that work on national, regional and local levels. The main alliances are as follows:

Clear the Air Coalition (CTAC) has about 55 members from national and regional organisations across the UK. These include ASH in England, Scotland, Wales and Ireland, medical Royal Colleges, local alliances, medical charities, professional bodies such as that for environmental health and others that support the smoke free campaign and are willing to sign petitions, etc.

Second hand Smoke Steering Group has about 60 members who are individuals representing organisations actively involved in the smoke-free campaign.

UK Net is an informal network of key organisations involved in tobacco control broadly. It has about 30 members who meet on a regular basis to share information and discuss strategy.

All the above groups are co-ordinated by ASH in London.

In England, the Department of Health provides some funding for a network of *Local Alliances*. These alliances are local collaborations between two or more agencies (e.g. health, local government, Customs and Excise, neighbourhood renewal programmes) to support and develop local action on tobacco control. The alliances support the Department of Health comprehensive tobacco control policy on a local level. Reducing inequalities in health by reducing smoking and protecting people against SHS are priorities. The local alliances are networked through the nine government offices (administrative regions) of England by the Regional Tobacco Policy Managers.

The *Scottish Tobacco Control Alliance (STCA)* is managed and co-ordinated from ASH Scotland and is a multisectoral alliance with a focus on exchanging information and experience. There are a number of interest groups within the STCA – the Tobacco Control Issues Group (which includes National Health Service Stop Smoking Service coordinators), The Researchers' Group and working groups/subgroups with an interest in youth issues, smoking in pregnancy, tobacco and cannabis. There is a co-ordinating group with elected representatives, and the alliance sets out an annual work plan for its activities. The Scottish Executive provides funding to co-ordinate this alliance and support its activities.

The *Scottish Coalition on Tobacco (SCOT)* is an unfunded broad-based coalition of voluntary sector organisations, public and commercial interests with a commitment to tobacco control and to improving public health in Scotland. Scotland CAN! (Cleaner Air Now!) is the lobbying arm which campaigns for effective legislation for smoke-free public places in Scotland. This group is co-ordinated by ASH Scotland.

The *Wales Tobacco Control Forum* is an informal group made up of agencies from different sectors including NGOs, health and cessation workers and environmental health officers. It meets three times a year to discuss all aspects of tobacco control.

ASH Wales acts as secretariat for the group and its director produces a twice-yearly newsletter.

The Ulster Cancer Foundation is Action on Smoking and Health (ASH) in *Northern Ireland* and co-ordinates activities there.

CURRENT ACTIVITIES

The government has pursued a comprehensive tobacco control policy since the publication of its tobacco White Paper, *Smoking Kills*, in 1998. It has set targets for reducing smoking in the adult population, secondary school children, pregnant women, and manual workers.

In November 2004, a major public health White Paper, *Choosing Health: Making Healthier Choices Easier*, was published setting out a programme of action for improving public health in England (where the majority of the UK population [84%] lives). Reducing smoking is one of the six key priorities of this programme and tackling health inequalities, in which tobacco use is a major factor, is another. The White Paper proposes action in a number of areas which have been and will continue to be the focus of tobacco control activity for years to come. Some provisions, such as taxation, control of smuggling, and health warnings will apply throughout the UK.

Smoke-free public places

It is proposed to *'regulate, by legislation where necessary,'* to ensure that smoking is prohibited in most workplaces and places where food is served. Exemptions are proposed for licensed (to serve alcohol) premises that do not serve food and private clubs. The bar area in all licensed premises would be smoke-free. The proposed timetable is:

"by the end of 2006, all government departments and the NHS will be smoke-free; by the end of 2007, all enclosed public places and workplaces, other than licensed premises (and those specifically exempted) will, subject to legislation, be smoke-free; by the end of 2008 arrangements for licensed premises will be in place"

(Chapter 4, Choosing Health)

(Under legislation currently being considered by the Scottish Parliament different provisions and timetable would apply for Scotland –see section below.)

NHS Stop Smoking Services

The government will continue with its campaign to *"reduce smoking rates and motivate smokers in different groups to quit supported by clear and comprehensive information about health risks, reasons not to smoke, and access to NHS support to quit, including Stop Smoking Services and nicotine replacement therapy"*.

(Chapter 6, Choosing Health)

In 2005-2007, the Healthcare Commission, the body responsible for inspection and performance review of health care facilities, will examine what local health trusts are doing to promote tobacco control. From 2006, the government will also be doing more to encourage people to stop smoking before they undergo any surgery.

NRT

The government wants to widen the use and availability of NRT. It will continue the programme, begun in 2003, with the pharmaceutical companies to provide free NRT patches to PCTs. A number of issues are under discussion, including committing resources to raising awareness of NRT to health professionals; new media campaigns; research into new therapies; more promotion of therapies through a wider choice of outlets.

Children and Young People

There is a recognition that smoking in films and on television may influence young people to start smoking. OFCOM, the regulating body for UK communications, has

drafted a new broadcasting code, which contains rules about smoking. The British Board of Film Classification is currently reviewing its guidelines and is considering the potential impact on young people's smoking behaviour of smoking in films with particular appeal to young people (Chapter 2).

Tobacco Sales to Minors

It is proposed to bring forward legislation that will create new powers to ban retailers, temporarily or permanently, from selling tobacco products if they repeatedly flout the existing legislation on tobacco sales to minors. The government will also consider higher fines and updated guidance to local magistrates as well as education for retailers on better compliance with legislation (Chapter 2).

Tax and Smuggling

The White Paper notes that maintaining a high level of tax on cigarettes has played an important part in reducing smoking prevalence in the UK, but that the availability of cheaper, smuggled tobacco has undermined the price policy. Although the government will continue to "take tough action on tobacco smuggling... further real increases in duty would be likely to be of limited effectiveness" (Chapter 8).

Tobacco Regulation

Health warnings:

The government would begin consultation on picture warnings on tobacco products as soon as the European Commission published its final proposals (Chapter 2).

Tobacco Regulatory Authority:

The government is resistant to setting a new UK agency to regulate tobacco, despite many calls on it to do so. However, it is in discussion with the European Commission and UK agencies to develop a strategy for considering how best to regulate tobacco products (Chapter 8).

Scotland

Since 1998, some powers for legislation and regulation in Scotland previously held by the UK Parliament have been handed over ('devolved') to the Scottish Parliament. This enables the Scottish Parliament to have decision-making powers over important areas such as health and education in Scotland. Devolution has made it possible for Scotland to move quickly to improve tobacco control. In January 2004, the Scottish Executive published '*A Breath of Fresh Air*', a tobacco action plan for Scotland for 2004-2010. It includes provisions on prevention and education, cessation support, SHS and tobacco sales to under-16s.

Stop smoking services – the Scottish Executive recently announced a more than doubling of funding to health boards for cessation services to 2008. The Partnership for Action on Tobacco (PATH) project, led by ASH Scotland, will set national standards for data collection and training for stopping smoking among workers. National smoking cessation guidelines, accompanied by a suite of materials, were published by ASH Scotland and Health Scotland. An audit of NHS tobacco policies and good practice is currently underway and is expected to report in April/May 2005.

Sales to under-16s – guidance on the use of child witnesses in test purchasing recently reviewed to allow their evidence to be used in court.

SHS - After a public consultation which resulted in a record level of public interest, the Scottish Executive proposed in November 2004 that smoking should be banned in enclosed public places. Regulations, which are currently being debated in the Scottish Parliament, outline where smoking will be prohibited under the proposed *Smoking, Health and Social Care (Scotland) Bill*. It is proposed that smoking will not be allowed in enclosed public places, including bars, restaurants, pubs, clubs, shopping centres, libraries, hospitals, hotels and educational facilities. Exemptions, it is proposed, should be granted to care homes, some hospices, psychiatric wards, as well as to oil rigs,

designated hotel bedrooms and police cells. This legislation is expected to be ratified by Parliament in June 2005 with an anticipated implementation in Spring 2006.

Northern Ireland

The Department of Health, Social Services and Public Safety has a five-year (2003-2008) tobacco action plan, which has as its overall aim to create a tobacco-free society. The key objectives of the action plan are:

- Preventing people from starting to smoke;
- Helping smokers to quit and
- Protecting non-smokers from tobacco smoke.

Although the plan is aimed at the population as a whole, three target groups have been identified: children and young people; economically and socially disadvantaged adults who smoke and pregnant smokers.

RECENT ACHIEVEMENTS

(see information for Scotland in section 3 above)

The debate on smoke-free public places intensified during the consultation period for the public health white paper. A combination of factors including the success of the Irish legislation and a sharp focus on this work led by ASH, but supported by bodies such as the Chartered Institute of Environmental Health and the alliances listed above, forced the issue up the government's agenda. At the same time, a number of 'Big Smoke Debates', a web-based poll conceived by Smoke-Free London and repeated by many of the Regional Public Health Groups in England, showed the overwhelming public support for smoke-free public places and workplaces.

PRIORITIES FOR THE FUTURE

There is widespread recognition of the importance of the comprehensiveness of the tobacco control programme, and a desire to support the government and other partners to work on all levels. Smoking and inequalities will continue to be a priority. However, the most striking change has been in the recognition of the central importance in policy and health terms of eliminating exposure to second-hand smoke.

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