



FORM FOR THE PREPARATION OF THE FINAL REPORT ON THE EXECUTION OF THE PROGRAMME/PROJECT OF THE PRESERVATION AND STRENGTHENING OF HEALTH IN THE YEAR 2008 chosen on a public tender of the Ministry of Health (Official Gazette of the Republic of Slovenia Nr 5/2008)

Contractor of the programme/project: Slovenska zveza za tobačno kontrolo (Slovenian Coalition for Tobacco Control)
Responsible person: Mihaela Lovše
The title of the programme/project: Reducing the consumption of tobacco among the Republic of Slovenia residents
Contract number on co-funding: C2711-08Y000190

1. SUBSTANTIVE FINAL REPORT

1.1. Add a description of the existing execution of the programme (at least 300 words).

Also add all possible materials which you published in accordance with the programme/project: leaflets, posters, internal gazette, magazines, press conference invitation etc.

JANUARY:

A press conference at the day without a cigarette (Design Highschool Maribor), lectures, discussions, distributing Help materials and other health education materials, media connections, publishing (annex), measuring the CO in the breathed air; interviews: TV RTS, Radio SI, ČGP Večer, ČGP Delo

Counselling at the SCTC office for the health promotion programmes and for smoking cessation programmes, coordinating with the NGO, CNVOS, ENSP, the European Commission and governmental institutions.

Scientific meetings at CNVOS, NGO (networking, NGO development), regular translation of foreign literature (ENSP, WHO, GLOBALINK, EPHA, UEN ...) and distributing it to NGOs and to the governmental institutions. Cooperating with the z Employment Service of Slovenia in the sense of striving to employ people of the public work, in the field »NGO network for the health strengthening programmes for the Slovenian residents and prevention of the diseases caused by smoking tobacco and also health preservation« (health care, health preservation)

FEBRUARY:

Sending out offers for smoking cessation courses execution in companies and in working organizations. Preparation of the health education materials for smoking cessation (»Yes, I quit smoking« sheets - CINDI Slovenia, SCTC materials: »You can also quit smoking«, NGO leaflets, SCTC members, IVZ of the Republic of Slovenia materials, CINDI materials, HELP leaflets, measuring CO in the breathed air machine, stress measuring machine, smoking cessation aids, available in the Republic of Slovenia (ANNEXES)

Preparations for the website update (www.tobak.zveza.si)

Organization of the SCTC general assembly (cooperation of NGOs, the European Commission, Help campaign representatives, Ministry of Health of the Republic of Slovenia)

Informing GLOBALINK, ENSP and foreign coalitions on the existence of the ZOUTI act and a public thank you note (ANNEX).

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MARCH:

Making of the brochure: »Smoking effects on a woman's heart« Establishing the website. Arrangements for the smoking cessation courses in companies. Preparation of the Oksimobil project (cars, stickers, magnets, health education materials, the rental of the measuring CO machine)

Coorganization of the international conference and a panel discussion with the subject Preventive means to live healthily - the importance of smoking cessation for the prevention of cancer diseases and cardio-vascular diseases (ANNEX)

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APRIL:

Participating the Health Minister march at the World Health Day under the motto: »Climate change affects health« Oksimobil (informing on passive and active smoking, CO measurements in distant places of Slovenia, distributing health education materials, complementing the website, smoking cessation course in a working organization, connection with the Help campaign.

Participating at the general assembly ENSP in Brussels (two delegates) ANNEX

Scientific meeting at the Ministry of Health of the Republic of Slovenia

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MAY:

Cooperation at an NGO conference in Maribor. Coorganization of the scientific meeting at the Day without tobacco (Cankarjev dom) ANNEXES, connection with the Help campaign, faculties, schools, NGOs, community and governmental representatives, a lecture concerning »Workplaces without tobacco« and a health education materials exhibitions. Implementing work with Oksimobil, smoking cessation course, Non-Smoking festival, media connection (RTS, POP TV, Tele-M, radio SI, Večer, ČGP Delo, Žurnal, STA...)

Active participation at the regional activities contractors meeting at the World day without tobacco. ANNEX

Counselling at the SCTC office for the health promotion programmes and for smoking cessation programmes, coordination with the NGOs, CNVOS, ENSP, the European Commission and the governmental institutions. Scientific meetings at CNVOS, NGO (networking, NGO development), regular translation of foreign literature (ENSP, WHO, GLOBALINK, EPHA, UEN ...) and distributing it to NGOs and to the governmental institutions.

JUNE:

Round table for the teachers, leadership and class teacher of schools included in the non-smoking classes programme, smoking cessation course, Oksimobil (informing on passive and active smoking, CO measurements in distant places of Slovenia). Counselling at the SCTC office for the health promotion programmes and for smoking cessation programmes, coordination with the NGOs, CNVOS, ENSP, the European Commission and the governmental institutions. Scientific meetings at CNVOS, NGO (networking, NGO development), regular translation of foreign literature (ENSP, WHO, GLOBALINK, EPHA, UEN ...) and distributing it to NGOs and to the governmental institutions.

JULY:

UICC – applying an SCTC delegate on the grounds of an invitation to actively participate (ANNEX)



Active participation at the meeting titled: »Exchange of statements on achievements of the Slovene presidency at the Council of the European Union and inclusion of the civil society« (organizer CNVOS, Urad vlade RS za komuniciranje, the European Commission representative body in the Republic of Slovenia. Oksimobil (informing on passive and active smoking, CO measurements in distant places of Slovenia). Counselling at the SCTC office for the health promotion programmes and for smoking cessation programmes, coordination with the NGOs, CNVOS, ENSP, the European Commission and the governmental institutions. Scientific meetings at CNVOS, NGO (networking, NGO development), regular translation of foreign literature (ENSP, WHO, GLOBALINK, EPHA, UEN ...) and distributing it to NGOs and to the governmental institutions.

AUGUST:

E-cigarette: acquiring the whole of the EU data on the smoking cessation aid (helping the Ministry at searching for information – ANNEXES)

Active participation at the World Cancer Congress in Geneva. Active participation at the two-day pre-conference workshops on prevention of tobacco smoking.

The making of a BLOG (ANNEXES)

Counselling at the SCTC office for the health promotion programmes and for smoking cessation programmes, coordination with the NGOs, CNVOS, ENSP, the European Commission and the governmental institutions. Scientific meetings at CNVOS, NGO (networking, NGO development), regular translation of foreign literature (ENSP, WHO, GLOBALINK, EPHA, UEN ...) and distributing it to NGOs and to the governmental institutions.

SEPTEMBER:

Preparation of the health education materials for the Narava-zdravje (Nature-health) fair. The preparation of the educational on-line survey on a satisfactory implementation of ZOUTI. Round table in a meeting of NGO SCTC members in Mostec in Ljubljana. Active participation at the NGO festival LUPA 2008, under the auspices of the Ministry of Public Administration and CNVOS (ANNEX)

Active participation at the round table titled »Are we politically mature enough that the state begins to trust the public society« (ZSU organization - the union of Slovene institutions)

Oksimobil (informing on passive and active smoking, CO measurements in distant places of Slovenia), smoking cessation course.

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OCTOBER:

Applying for the participation at the World Conference Health or Tobacco /march 2009 /Mumbai, India. Implementing an on-line survey ANNEXES

Active participation at the event "Who is who in the EU", cooperation of the European Commission, European institutions representatives, NGOs and the general interested public (organizer CNVOS).

Active participation at the Narava – zdravje (Nature - Health) fair, smoking cessation courses, Oksimobil (informing on passive and active smoking, CO measurements in distant places of Slovenia). Counselling at the SCTC office for the health promotion programmes and for smoking cessation programmes, coordination with the NGOs, CNVOS, ENSP, the European Commission and the governmental institutions. Scientific meetings at CNVOS, NGO (networking, NGO development), regular translation of foreign literature (ENSP, WHO, GLOBALINK, EPHA, UEN ...) and distributing it to NGOs and to the governmental institutions.

NOVEMBER

SCTC scientific meeting and a press conference (cooperation of NGOs, the European Commission, national WHO co-worker for tobacco in Slovenia, Ministry of Health in the Republic of Slovenia)



representative, IVZ RS representative, INEPA representatives-Institute for Electronic Participation) and an exhibition (Ljubljana, Center Evropa), media connections. Implementing an on-line survey.

ANNEXES

An exhibition of the health education materials in a shopping centre Qlandia (2 weeks): SCTC and connections.

A presentation of a commercial about SCTC's work, a presentation of the commercial with the SCTC's societies' slogans.

Smoking cessation courses, Oksimobil (informing on passive and active smoking, CO measurements in distant places of Slovenia)

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1.2. Name the number of users which are active in the programme.

Define how many hours has an average individual user been involved in the programme (for instance per day, per week, per month) in a certain era. What is the whole, planned hour-number of work with an individual user in the programme?

Public events: over 4000 users (included in the programme 1– 5 hours a day, from one day to three days)

Smoking cessation courses (10 - 15 users of an individual course, altogether 12 hours – over 200 users)

Oksimobil over 500 users in the Republic of Slovenia (15 minutes per user on average)

Broader reach of users through media messages!

Counselling at the office 70 users (approximately 15 minutes)

Counselling through telephone 35 users (approximately 15 minutes)

Educational work for 15 volunteers at the SCTC head office (10 hours per user)

1.3. Which are the goals or the planned programme effects? How did you define or anticipate the evaluation of the programme effects? Do the results or the actual achieved effects differ from the goals or the planned effects?

GOALS: informing and educating the entire population of the Republic of Slovenia on all the aspects of smoking as a public health and socio-economic problem, the promotion of non-smoking in the distant areas of the Republic of Slovenia, coordination of the programme with the tobacco policy in the EU, encouraging a healthy lifestyle without tobacco, motivating for smoking cessation according to the national programme CINDI, NGO networking for a more qualitative work, ensuring the inclusion and the participation of various partners from the regional local, national and international level. Ensuring knowledge, experience and good practice exchange among partners. The use of a positive approach which encourages towards non-smoking and a healthy lifestyle. The messages included elements of informing, persuading, educating and motivating.

EVALUATION: Surveys, interviews, public opinion polls, personal discussion.

We have achieved the intended effects or goals with the programme.

1.4. In what way do you define the results (define the method and the time era) and how do you evaluate them?



A public opinion poll on all on-line browsers in the Republic of Slovenia (intermediate evaluation in October 2008), surveys, interviews, personal discussion. The societies that are part of the Coalition share the evaluated effects of the programme.

1.6. Name the specialties and difficulties at the implementing of the programme/project for which you think it is necessary to bare in mind at the evaluation of your report. Describe possible other specifications of the programme which are not included in the previous points.

The work has to be accompanied with a satisfactory financial framework or support which monitors and supports qualitative in continuing professional work, according to the national programme. IT IS NECESSARY TO ESTABLISH THE "TOBACCO EURO" after the model of four more successful countries.

1.7. Present your thoughts and suggestions for the direction of the programme in the future.

In the future, it is necessary to work in the field of broadening the prevention of smoking and with it, reach every individual in Slovenia, and also every family, for only with an integrated organized work we can produce a visible effect. In this area we include a parent-motivating campaign to encourage parents to make homes and other private areas non-smoking for children, and which also implies for the foster families. Educational campaign which involves the companies's owners about the benefits of non-smoking workplaces and assurance of the law compatibility.

For this kind of work, a permanent employment of individuals or professionals in the NGOs who already have experience and a clearly defined strategy for the decrease of the tobacco industry is necessary. This could be achieved with the support of the Ministry of Health and the Ministry of Public Administration of the Republic of Slovenia. This way, we could implement the WHO principles to create environments which will help smokers to quit smoking, protect all people from second-hand smoke, and prevent young people to start smoking.

It is necessary to make the control over the use of tobacco in the working organizations more severe (individuals who turn to SCTC because of the ZOUTI violations, do not wish to identify themselves because of the fear from loss of their job) and implement selling of tobacco only in specialized stores, with which we would prevent the selling of tobacco products to young people (which is too common according to our information) (ZOUTI violations)

It is necessary to increase the interactive help providing for the smoking cessation - according to our information, the distant areas of Slovenia are too neglected.

It is necessary to educate the media in the framework of non-smoking promotion and tobacco use decrease in the sense that young people and other residents of the Republic of Slovenia would not begin to smoke.

Jointly, we have to achieve denormalization of smoking and ignore the myth of the tobacco industry which spends billions of dollars a year for marketing and increasing of the tobacco use.

Responsible person:

Professional responsible body of the programme: