



## COMITÉ NACIONAL PARA LA PREVENCIÓN DEL TABAQUISMO

C/ Fuencarral 18, 1º Dcha. 28004 Madrid

Tel. (34) 91 522 99 75 - / Fax: (34) 91 522 99 79

[www.cnpt.es](http://www.cnpt.es)

### NEW SPANISH REGULATION ABOUT PICTORIAL WARNINGS

A new decree regulating the introduction of pictorial warnings on cigarette packets has recently been enacted by the Spanish government. The new regulation will become effective this month (May 2010).

The majority of tobacco manufacturers have stated that they would start introducing the pictorial warnings in the course of 2010, but manufacturers have been granted a 12- to 24-month delay to do so to enable them to deplete their existing stocks.

The decree also includes new figures concerning the maximum nicotine, tar and carbon monoxide content of cigarettes.

The pictorial warnings include 14 images, selected from the 2006 European Union catalogue. These images will be accompanied by messages such as “Smoking shortens life” or “Smoking provokes deadly lung cancer”. The present messages “Smoking kills” or “Smoking damages your health seriously and also the health of those around you” will also be retained on the packets.

Only three of the selected pictorial warnings include text referring to the positive effects of quitting smoking, trying to encourage people in their cessation efforts and offering help to quit.

The Spanish government passed this decree on 14 May 2010 modifying a previous decree dated 18 October 2002.

The complete list of images to be used is included below.

#### Selected pictorial warnings that will be included in cigarette packets





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**Fumar obstruye las arterias  
y provoca cardiopatías y  
accidentes cerebrovasculares**



**Fumar provoca  
cáncer mortal de pulmón**



**El tabaco es muy adictivo:  
no empiece a fumar**

**El riesgo de enfermedad  
coronaria se reduce en un  
50% después de un año  
de haber dejado de fumar**

**Dejar de fumar reduce el riesgo  
de enfermedades mortales de corazón  
y pulmón**



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**Proteja a los niños: no les haga respirar el humo del tabaco**

**Tú puedes conseguirlo,  
nosotros podemos  
ayudarte**

**Su médico o su farmacéutico  
pueden ayudarte a dejar de fumar**

**0803 00 00 00**

**Elige libertad,  
nosotros te  
ayudaremos**

**Ayuda para dejar de fumar**