

Planned activities of Slovenian coalition for tobacco control
in year 2006 and 2007

Project No.1: Decrease in tobacco abuse among young people in Slovenia

ACTIVITIES:

1. Different snow sport activities including the selection of the contestants for the title of the 'Snow Queen ' and the announcement of the winner of the Adrenaline Park.
2. Organization of the press conference on 31st January –the Slovenian No Tobacco Day.
3. Organization of the public rostrum for the young.
4. Preparation for the 'O₂ for Everyone' project.
5. Organization of the motivational workshop for volunteers for 'O₂ for Everyone' project. Final formation of the 'O₂ for Everyone' project.
6. Moderating and updating websites and forum.
7. Offering *toll-free help-line telephone number.
8. Advertisement (public notices, TV ads).
9. Organisation of the press conference and 'No Tobacco Festival' in Maribor, on 31st May –World No Tobacco Day.
10. *Festival 'United games of nations'.
11. *Organization of the 'Youth Camp for Giving up Smoking'
12. Printing placard, leaflets and info cards.
13. Different entertainment activities within the framework of 'O₂ for Everyone' project.
14. Distribution of printed materials and promotion of 'O₂ for Everyone' project.
15. Intermediary evaluation of programmes.
16. Final evaluation of programmes.

Project No.2: Decrease in tobacco abuse among young people in Slovenia

*Study: Presence and Influence of Tobacco in Media (film, television, etc.) on Slovenia's youth (sample of 3000 young people aged from 13 to 18 years of age).

Mihaela Lovše, SCTC chair person