

## NEW RANKING 2007

## How does your country rate on tobacco control\*?

Rank	2007 score	2005	Countries
1	93	73	UK
2	74	70	ICELAND
2	74	74	IRELAND
4	66	71	NORWAY
5	62	62	MALTA
6	61	60	SWEDEN
7	59	56	FRANCE
8	58	58	FINLAND
8	58	50	BELGIUM
10	57	57	ITALY
11	56	45	ESTONIA
12	55	31	SPAIN
13	54	46	BULGARIA
14	50	52	NETHERLANDS
14	50	50	POLAND
14	50	27	ROMANIA
17	48	49	SLOVAKIA
18	47	35	SWITZERLAND
19	46	51	CYPRUS
20	45	45	DENMARK
21	44	34	LITHUANIA
22	43	47	HUNGARY
23	42	39	PORTUGAL
24	41	29	LATVIA
25	40	38	CZECH REPUBLIC
25	40	36	SLOVENIA
27	37	36	GERMANY
28	36	38	GREECE
28	36	26	LUXEMBOURG
30	35	31	AUSTRIA

\*Luk Joossens, M. Raw, Progress in tobacco control in 30 European countries, 2005 to 2007, [Swiss Cancer League](#), Basel, October 2007.

**The World Bank fact sheet, *Tobacco control at a glance\**, describes six cost effective tobacco control interventions:**

- Price increases
- Bans on smoking in public places
- Public information campaigns
- Bans on advertising of tobacco products
- Health warning labels on tobacco products
- Access to treatment to help smokers stop.

**Article 4 of the Framework Convention on Tobacco Control\*\* states that:** "Comprehensive multisectoral measures and responses to reduce consumption of all tobacco products at the national, regional and international levels are essential so as to prevent, in accordance with public health principles, the incidence of diseases, premature disability and mortality due to tobacco consumption and exposure to tobacco smoke".

**Europe needs to move forward with comprehensive policies for tobacco control.**

\*World Bank. Tobacco control at a glance, Washington DC, 2003, [www.worldbank.org/tobacco](http://www.worldbank.org/tobacco)

\*\* World Health Organisation, Framework Convention on Tobacco Control, 2003, [www.who.int/tobacco/framework](http://www.who.int/tobacco/framework)



If you wish to receive additional copies of this postcard please contact [makeitsmokefree@pfizer.com](mailto:makeitsmokefree@pfizer.com)



---

---

---